

## Codebook, Spring 2002 Middle Tennessee Poll

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Q: HELLO1

PICK UP THE PHONE AND DIAL "9," THEN "1," THEN THE NUMBER IN THE UPPER LEFT CORNER OF THE SCREEN.

IF YOU HEAR A FEW RINGS FOLLOWED BY SILENCE, THE NUMBER IS PROBABLY A LOCAL ONE. TRY DIALING THE NUMBER AGAIN, BUT THIS TIME LEAVE OFF THE "1" AND THE AREA CODE.

[IF A PERSON ANSWERS, QUICKLY PRESS 1]

[OTHERWISE, PRESS 2]

Hello, this is \_\_\_\_\_, a college student calling from Middle Tennessee State University. We recently started an interview with \_\_\_\_\_. I'd like to resume the interview if this is a good time. [HIT 1 TO RESUME, CTRL-END TO STOP]

IF (HELLO1 = 1) SKIPTO HELLO2

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Q: BYENOW1

DIDN'T GET ANYONE? THAT'S FINE. PRESS ANY KEY TO END THE INTERVIEW, THEN CLICK ON THE PHRASE THAT DESCRIBES WHAT HAPPENED.

IF YOU'RE HERE BY MISTAKE, PRESS "ESC" TO BACK UP

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Q: HELLO2

Hello, this is \_\_\_\_\_, a college student calling from Middle Tennessee State University. We're not selling anything or asking for money. We're conducting a statewide public opinion poll on several important issues. [REPEAT THIS INTRO EACH TIME YOU NEED TO INTRODUCE YOURSELF]

To keep things random, may I please speak with the \*youngest male\* age 18 or older who is at home right now?

[IF NO MALE AGE 18 OR OLDER IS AT HOME:] In that case, may I please speak with the \*oldest female\* age 18 or older who is at home right now?

[WHEN RIGHT PERSON IS ON THE LINE]: Sounds like you're the one I'd like to

talk to. If you'll let me interview you, we'll keep your answers confidential.  
Of course, you don't have to answer any question you don't want to, and you can stop at any time. Also, if you don't have an opinion on an issue,  
just tell me and we'll go to the next questions. May I begin?

- 1 YES (GO TO FIRST QUESTION)
- 2 NO (STOP INTERVIEW)
- 3 PERSON WANTS TO BE CALLED BACK LATER
- 4 NOT A HOME PHONE (BUSINESS, GOVERNMENT, PAY PHONE, ETC.)

IF (HELLO2 = 1) SKIPTO MAINPROB  
IF (HELLO2 = 2) SKIPTO BYENOW2  
IF (HELLO2 = 3) SKIPTO CALLBACK  
IF (HELLO2 = 4) SKIPTO BYENOW2  
SKIPTO MAINPROB

\*\*\*\*\*  
Q: BYENOW2

TOUGH LUCK! HANG IN THERE. PRESS ANY KEY TO END THE INTERVIEW, THEN CLICK ON THE PHRASE THAT DESCRIBES WHAT HAPPENED.

IF YOU'RE HERE BY MISTAKE, PRESS "ESC" TO BACK UP

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Q: CALLBACK

[PRESS ANY KEY, CHOOSE "CALL BACK," THEN TRY TO GET THE FIRST NAME OF THE PERSON WE NEED TO TALK TO AS WELL AS A GOOD TIME TO CALL BACK]

[IF YOU'RE HERE BY MISTAKE, PRESS THE "ESC" KEY TO BACK UP]

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Q: MAINPROB

First, tell me in your own words...what do you think is the number one problem confronting the state of Tennessee at this time?

[CHOOSE ONE OF THE GENERAL CATEGORIES BELOW IF THE PERSON'S ANSWER SEEMS TO FIT THERE. OTHERWISE, CHOOSE "OTHER," TYPE IN A SUMMARY OF THE PERSON'S ANSWER, THEN CLICK "OK."]

- 1 Government inefficiency and waste
- 2 The poor state of education
- 3 The poor state of health services and health insurance
- 4 High taxes
- 5 Outdated or unfair tax system
- 6 Traffic congestions and road construction
- 7 State budget crisis
- 8 Terrorism

9 Other:  
x Don't know/no opinion (volunteered)  
r Refused/not applicable (volunteered)

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C: BATTERY: ECONOMIC OUTLOOK (2)

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Q: NATECON

About the economy ... right now, do you think that economic conditions in the country as a whole are getting better or getting worse?

1 Getting better  
2 Getting worse  
x Don't know  
r Refused

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Q: RESECON

Now looking ahead, do you expect that at this time next year you will be financially better off than now, or worse off than now?

1 Better off  
2 Worse off  
x Don't know  
r Refused

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C: BATTERY: WAR

C: (SEE <http://www.pollingreport.com/terror.htm> FOR COMPARISON DATA)

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Q: AFGNATTK

Do you approve or disapprove of the military attacks led by the United States against targets in Afghanistan?

1 Approve  
2 Disapprove  
x Don't know  
r Refused

\*\*\*\*\*

Q: OTHRATTK

Do you approve or disapprove of the United States leading military attacks in other countries where it believes

terrorists are hiding, like Iraq, Somalia, and the Philippines?

- 1 Approve
- 2 Disapprove
- Don't know
- r Refused

\*\*\*\*\*  
Q: BINTOWIN

Which comes closer to your view: "The U.S. accomplishments in Afghanistan will be a success even if Osama bin Laden is not captured," or "The U.S. accomplishments in Afghanistan will not be a success until Osama bin Laden is captured?"

- 1 Success even if bin Laden *\*is not\** caught
- 2 No success until bin Laden *\*is\** caught
- Don't know
- r Refused

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C: BATTERY: INCOME TAX (5)

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Q: CRISIS

Now let's talk about Tennessee's financial situation.

Do you believe that the state of Tennessee is facing a financial crisis, or not?

- 1 Yes, it is
- 2 No, it isn't
- Don't know/No opinion (volunteered only)
- r Not applicable/Refused (volunteered only)

\*\*\*\*\*  
Q: INCTAX

In general, would you strongly favor ... favor ... oppose ... or strongly oppose establishing a state personal income tax, or aren't you sure?

- 1 Strongly favor
- 2 Favor
- 3 Not sure
- 4 Oppose
- 5 Strongly Oppose
- Don't know/No opinion (volunteered only)
- r Not applicable/Refused (volunteered only)

\*\*\*\*\*

Q: TAXSALES

Would you \*strongly\* favor ... favor ... oppose ... or \*strongly\* oppose a state personal income tax if it meant ending the sales tax on groceries and lowering the sales tax on other items? Or aren't you sure about that?

- 1 Strongly favor
- 2 Favor
- 3 Not sure
- 4 Oppose
- 5 Strongly oppose
- x Don't know
- r No answer

\*\*\*\*\*

Q: TAXEDUC

Would you \*strongly\* favor ... favor ... oppose ... or \*strongly\* oppose a state personal income tax if the proceeds were to be used for education?

- 1 Strongly favor
- 2 Favor
- 3 Not sure
- 4 Oppose
- 5 Strongly oppose
- x Don't know
- r No answer

TAXORDER = (A RANDOM CHOICE BETWEEN 1 AND 2)  
IF (TAXORDER = 1) SKIPTO FLATGRD1  
IF (TAXORDER = 2) SKIPTO FLATGRD2

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Q: FLATGRD1

If an income tax were enacted, would you rather it charge everyone the same amount per dollar of income or charge wealthier people more per dollar of income than poorer people?

[NOTE: THE ORDER IN WHICH THE ABOVE QUESTION PRESENTS THESE OPTIONS WILL CHANGE AT RANDOM FROM ONE INTERVIEW TO THE NEXT.]

- 1 Charge everyone the same
- 2 Charge wealthier more than poorer
- x Don't know
- r No answer

SKIPTO GOVCLASS

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Q: FLATGRD2

If an income tax were enacted, would you rather it charge wealthier people more per dollar of income than poorer people or charge everyone the same amount per dollar of income?

[NOTE: THE ORDER IN WHICH THE ABOVE QUESTION PRESENTS THESE OPTIONS WILL CHANGE AT RANDOM FROM ONE INTERVIEW TO THE NEXT.]

- 1 Charge everyone the same
- 2 Charge wealthier more than poorer
- x Don't know
- r No answer

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C: BATTERY: FIRST AMENDMENT, MEDIA RIGHTS (6)

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Q: GOVCLASS

The First Amendment and other laws protect some of the things media like television, newspapers, radio and magazines do under certain circumstances but not under others.

We'd like to know how much, if any, protection you think the law should give to several of the things media sometimes do. We're not asking whether you personally approve of these things. We just want to know how much, if at all, you think the law should protect these things. Ready?

How about when journalists report classified material that the government wishes to keep secret?

[IF NECESSARY: "Should the law protect that all the time, only under certain circumstances, or not at all?]

- 1 Protect all the time
- 2 Protect under certain circumstances
- 3 Not protect at all
- X (DO NOT READ) Don't know/not applicable
- R (DO NOT READ) Refused

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Q: VIOLENCE

How about when newspapers or television stations run graphic photographs of violent events?

[IF NECESSARY: "Should the law protect that all the time, only under certain circumstances, or not at all?]

- 1 Protect all the time
- 2 Protect under certain circumstances

3 Not protect at all  
X (DO NOT READ) Don't know/not applicable  
R (DO NOT READ) Refused

\*\*\*\*\*  
Q: CRITPOLS

How about when journalists criticize political leaders?

[IF NECESSARY: "Should the law protect that all the time,  
only under certain circumstances, or not at all?]

1 Protect all the time  
2 Protect under certain circumstances  
3 Not protect at all  
X (DO NOT READ) Don't know/not applicable  
R (DO NOT READ) Refused

\*\*\*\*\*  
Q: FOREIGN

How about when journalists take sides with a foreign  
government against the position of the United States?

[IF NECESSARY: "Should the law protect that all the time,  
only under certain circumstances, or not at all?]

1 Protect all the time  
2 Protect under certain circumstances  
3 Not protect at all  
X (DO NOT READ) Don't know/not applicable  
R (DO NOT READ) Refused

\*\*\*\*\*  
Q: CRITMIL

How about when journalists criticize the military?

[IF NECESSARY: "Should the law protect that all the time,  
only under certain circumstances, or not at all?]

1 Protect all the time  
2 Protect under certain circumstances  
3 Not protect at all  
X (DO NOT READ) Don't know/not applicable  
R (DO NOT READ) Refused

\*\*\*\*\*  
Q: NATSEC

How about when journalists report stories about national  
security without government approval?

[IF NECESSARY: "Should the law protect that all the time,  
only under certain circumstances, or not at all?]

- 1 Protect all the time
- 2 Protect under certain circumstances
- 3 Not protect at all
- X (DO NOT READ) Don't know/not applicable
- R (DO NOT READ) Refused

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C: BATTERY: MEANING OF 'GOD BLESS AMERICA' (7)

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Q: GBAMEAN

The phrase "God Bless America" is frequently seen and heard throughout the country. We've been wondering what people mean when that phrase is said.

What would you mean if you said, "God Bless America"?

- 1 Don't know
- 2 Other: [TYPE A SUMMARY OF PERSON'S ANSWER]
- 3 Refused

IF (GBAMEAN = 2) SKIPTO GBACAT  
SKIPTO GBAPAST

\*\*\*\*\*

Q: GBACAT

Would you say that meaning of the phrase "God Bless America" is mostly about religion, about patriotism, about economic prosperity, about protection and safety, or about something else?

- 1 Religion
- 2 Patriotism
- 3 Economic prosperity
- 4 Protection and safety
- 5 Something else
- x Don't know
- r Refused

\*\*\*\*\*

Q: GBAPAST

I'm going to read you a series of statements. For each one, I'd like you to tell me whether you *\*strongly\** agree ... agree ... disagree ... *\*strongly\** disagree ... or have mixed feelings.

Here's the first one: "God has blessed America in the past."

[IF NECESSARY, PROMPT WITH: "Do you \*strongly\* agree ... agree ... disagree ... \*strongly\* disagree ... or have mixed feelings?]

- 1 Strongly agree
- 2 Agree
- 3 Mixed feelings
- 4 Disagree
- 5 Strongly disagree
- x Don't know
- r Refused

\*\*\*\*\*

Q: GBAFUTRE

How about, "God is likely to bless America in the future"?

[IF NECESSARY, PROMPT WITH: "Do you \*strongly\* agree ... agree ... disagree ... \*strongly\* disagree ... or have mixed feelings?]

- 1 Strongly agree
- 2 Agree
- 3 Mixed feelings
- 4 Disagree
- 5 Strongly disagree
- x Don't know
- r Refused

\*\*\*\*\*

Q: GBAREVIV

How about, "The terrorist events of September 11th have led to a spiritual revival in America"?

[IF NECESSARY, PROMPT WITH: "Do you \*strongly\* agree ... agree ... disagree ... \*strongly\* disagree ... or have mixed feelings?]

- 1 Strongly agree
- 2 Agree
- 3 Mixed feelings
- 4 Disagree
- 5 Strongly disagree
- x Don't know
- r Refused

\*\*\*\*\*

Q: GBAECON

How about "In the wake of the September 11th terrorist attacks, 'God Bless America' means 'God, don't let our economy collapse"?

[IF NECESSARY, PROMPT WITH: "Do you \*strongly\* agree ... agree ... disagree ... \*strongly\* disagree ... or have mixed feelings?]

- 1 Strongly agree
- 2 Agree
- 3 Mixed feelings
- 4 Disagree
- 5 Strongly disagree
- x Don't know
- r Refused

\*\*\*\*\*

Q: GBAENMY

How about "In the wake of the September 11th terrorist attacks, 'God Bless America' means 'God, don't let our enemies destroy us'?"

[IF NECESSARY, PROMPT WITH: "Do you \*strongly\* agree ... agree ... disagree ... \*strongly\* disagree ... or have mixed feelings?]

- 1 Strongly agree
- 2 Agree
- 3 Mixed feelings
- 4 Disagree
- 5 Strongly disagree
- x Don't know
- r Refused

CREDKEY = (A RANDOMLY GENERATED WHOLE NUMBER BETWEEN 1 AND 6)

- IF (CREDKEY = 1) SKIPTO GENFAIR
- IF (CREDKEY = 2) SKIPTO ATTFAIR
- IF (CREDKEY = 3) SKIPTO FLAFAIR
- IF (CREDKEY = 4) SKIPTO GENWELLB
- IF (CREDKEY = 5) SKIPTO ATTWELLB
- IF (CREDKEY = 6) SKIPTO FLAWELLB

\*\*\*\*\*

C: BATTERY: MEDIA CREDIBILITY EXPERIMENT (VERSION = 1 OR 2)

C: \*\*\* MEDIA CREDIBILITY EXPERIMENT \*\*\*

C: \*\*\* NOTE: ONLY \*ONE\* OF THE FOLLOWING SIX BATTERIES WILL \*\*\*

C: \*\*\* BE POSED TO EACH RESPONDENT \*\*\*

C: \*\*\* START OF FIRST MEDIA CREDIBILITY EXPERIMENT BATTERY \*\*\*

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Q: GENFAIR

Next, I'd like to ask you about national network TV news organizations like ABC News, NBC News, and CBS News.

Would you say these network TV news organizations are generally fair, generally \*un\*fair, or no more fair than unfair?

- 1 Generally fair
- 2 Generally unfair
- 3 No more fair than unfair
- x Don't know/No answer
- r Refused

\*\*\*\*\*  
Q: GENBIAS

Are these network TV news organizations generally \*un\*biased, generally biased, or no more one than the other?

- 1 Generally \*un\*biased
- 2 Generally biased
- 3 No more one than the other
- x Don't know/No answer
- r Refused

\*\*\*\*\*  
Q: GENSTORY

Do they generally tell the whole story, generally \*fail\* to tell the whole story, or no more one than the other?

- 1 Generally tell whole story
- 2 Generally fail to tell whole story
- 3 No more one than the other
- x Don't know/No answer
- r Refused

\*\*\*\*\*  
Q: GENACCU

Are they generally accurate, generally \*in\*accurate, or no more one than the other?

- 1 Generally accurate
- 2 Generally inaccurate
- 3 No more one than the other
- x Don't know/No answer
- r Refused

\*\*\*\*\*  
Q: GENTRUST

Are they generally trustworthy, generally \*un\*trustworthy, or no more one than the other?

- 1 Generally trustworthy

- 2 Generally untrustworthy
- 3 No more one than the other
- Don't know/No answer
- Refused

SKIPTO NPDAYS

C: \*\*\* START OF SECOND MEDIA CREDIBILITY EXPERIMENT BATTERY \*\*\*

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Q: ATTFAIR

Next, I'd like to ask you about how national network TV news organizations like ABC News, NBC News, and CBS News covered the September 11th terrorist attack.

Would you say these network TV news organizations were generally fair in their coverage of the attack, generally \*un\*fair, or no more fair than unfair?

- 1 Generally fair
- 2 Generally unfair
- 3 No more fair than unfair
- Don't know/No answer
- Refused

\*\*\*\*\*

Q: ATTBIAS

Were these TV network news organizations generally \*un\*biased in their coverage of the attack, generally biased, or no more one than the other?

- 1 Generally \*un\*biased
- 2 Generally biased
- 3 No more one than the other
- Don't know/No answer
- Refused

\*\*\*\*\*

Q: ATTSTORY

Did they generally tell the whole story, generally \*fail\* to tell the whole story, or no more one than the other?

- 1 Generally tell whole story
- 2 Generally fail to tell whole story
- 3 No more one than the other
- Don't know/No answer
- Refused

\*\*\*\*\*

Q: ATTACCU

Were they generally accurate, generally \*in\*accurate, or no more one than the other?

- 1 Generally accurate
- 2 Generally inaccurate
- 3 No more one than the other
- Don't know/No answer
- Refused

\*\*\*\*\*  
Q: ATTRUST

Were they generally trustworthy, generally \*un\*trustworthy, or no more one than the other?

- 1 Generally trustworthy
- 2 Generally untrustworthy
- 3 No more one than the other
- Don't know/No answer
- Refused

SKIPTO NPDAYS

C: \*\*\* START OF THIRD MEDIA CREDIBILITY EXPERIMENT BATTERY \*\*\*

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Q: FLAFAIR

Next, I'd like to ask you about how national network TV news organizations like ABC News, NBC News, and CBS News covered the vote count in Florida during the 2000 presidential election.

Would you say these network TV news organizations were generally fair in their coverage of the Florida vote count, generally \*un\*fair, or no more fair than unfair?

- 1 Generally fair
- 2 Generally unfair
- 3 No more fair than unfair
- Don't know/No answer
- Refused

\*\*\*\*\*  
Q: FLABIAS

Were these network TV news organizations generally \*un\*biased in their coverage of the Florida vote count, generally biased, or no more one than the other?

- 1 Generally \*un\*biased
- 2 Generally biased
- 3 No more one than the other
- Don't know/No answer

r Refused

\*\*\*\*\*

Q: FLASTORY

Did they generally tell the whole story, generally \*fail\* to tell the whole story, or no more one than the other?

- 1 Generally tell whole story
- 2 Generally fail to tell whole story
- 3 No more one than the other
- Don't know/No answer
- r Refused

\*\*\*\*\*

Q: FLAACCU

Were they generally accurate, generally \*in\*accurate, or no more one than the other?

- 1 Generally accurate
- 2 Generally inaccurate
- 3 No more one than the other
- Don't know/No answer
- r Refused

\*\*\*\*\*

Q: FLATRUST

Were they generally trustworthy, generally \*un\*trustworthy, or no more one than the other?

- 1 Generally trustworthy
- 2 Generally untrustworthy
- 3 No more one than the other
- Don't know/No answer
- r Refused

SKIPTO NPDAYS

C: \*\*\* START OF FOURTH MEDIA CREDIBILITY EXPERIMENT BATTERY \*\*\*

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Q: GENWELLB

Next, I'd like to ask you about national network TV news organizations like ABC News, NBC News, and CBS News.

Would you say these network TV news organizations are generally concerned about the nation's well-being, generally \*un\*concerned about the nation's well-being, or no more concerned than unconcerned about the nation's well-being?

- 1 Generally concerned

2 Generally \*un\*concerned  
3 No more concerned than unconcerned  
x Don't know/No answer  
r Refused

\*\*\*\*\*  
Q: GENMYINT

Do these network TV news organizations generally watch out for \*your\* interests, generally \*not\* watch out for your interests, or no more one than the other?

1 Generally watch out for my interests  
2 Generally do \*not\* watch out for my interests  
3 No more one than the other  
x Don't know/No answer  
r Refused

\*\*\*\*\*  
Q: GENPAT

Are they generally patriotic, generally \*un\*patriotic, or no more one than the other?

1 Generally patriotic  
2 Generally \*un\*patriotic  
3 No more one than the other  
x Don't know/No answer  
r Refused

\*\*\*\*\*  
Q: GENPBINT

Are they concerned mainly about the public interest, concerned mainly about making profits, or no more one than the other?

1 Concerned mainly about public interest  
2 Concerned mainly about making profits  
3 No more one than the other  
x Don't know/No answer  
r Refused

SKIPTO NPDAYS

C: \*\*\* START OF FIFTH MEDIA CREDIBILITY EXPERIMENT BATTERY \*\*\*

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Q: ATTWELLB

Next, I'd like to ask you about how national network TV news organizations like ABC News, NBC News, and CBS News covered the September 11th terrorist attack.

Would you say these network TV news organizations were generally concerned about the nation's well-being in their coverage of the attack, generally \*un\*concerned, or no more concerned than unconcerned?

- 1 Generally concerned
- 2 Generally \*un\*concerned
- 3 No more fair than unfair
- x Don't know/No answer
- r Refused

\*\*\*\*\*

Q: ATTMINT

Did these network TV news organizations generally watch out for \*your\* interests in their coverage of the attack, generally \*not\* watch out for your interests, or no more one than the other?

- 1 Generally watch out for my interests
- 2 Generally do \*not\* watch out for my interests
- 3 No more one than the other
- x Don't know/No answer
- r Refused

\*\*\*\*\*

Q: ATTPAT

Were they generally patriotic, generally \*un\*patriotic, or no more one than the other?

- 1 Generally patriotic
- 2 Generally \*un\*patriotic
- 3 No more one than the other
- x Don't know/No answer
- r Refused

\*\*\*\*\*

Q: ATTPBINT

Were they concerned mainly about the public interest, concerned mainly about making profits, or no more one than the other?

- 1 Concerned mainly about public interest
- 2 Concerned mainly about making profits
- 3 No more one than the other
- x Don't know/No answer
- r Refused

SKIPTO NPDAYS

C: \*\*\* START OF SIXTH MEDIA CREDIBILITY EXPERIMENT BATTERY \*\*\*

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Q: FLAWELLB

Next, I'd like to ask you about how national network TV news organizations like ABC News, NBC News, and CBS News covered the vote count in Florida during the 2000 presidential election.

Would you say these network TV news organizations were generally concerned about the nation's well-being in their coverage of the Florida vote count, generally \*un\*concerned, or no more concerned than unconcerned?

- 1 Generally concerned
- 2 Generally \*un\*concerned
- 3 No more fair than unfair
- x Don't know/No answer
- r Refused

\*\*\*\*\*

Q: FLAMYINT

Did these network TV news organizations generally watch out for \*your\* interests in covering the Florida vote count, generally \*not\* watch out for your interests, or no more one than the other?

- 1 Generally watch out for my interests
- 2 Generally do \*not\* watch out for my interests
- 3 No more one than the other
- x Don't know/No answer
- r Refused

\*\*\*\*\*

Q: FLAPAT

Were they generally patriotic, generally \*un\*patriotic, or no more one than the other?

- 1 Generally patriotic
- 2 Generally \*un\*patriotic
- 3 No more one than the other
- x Don't know/No answer
- r Refused

\*\*\*\*\*

Q: FLAPBINT

Were they concerned mainly about the public interest, concerned mainly about making profits, or no more one than the other?

- 1 Concerned mainly about public interest
- 2 Concerned mainly about making profits
- 3 No more one than the other

x Don't know/No answer  
r Refused

C: \*\*\* END OF MEDIA CREDIBILITY EXPERIMENT BATTERIES \*\*\*

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Q: OFTCHRCH

Lots of things come up that keep people from attending religious services, even if they want to. How often do you attend services at a place of worship - never, seldom, about once a month, almost every week, or at least once a week?

- 1 Never
- 2 Seldom
- 3 About once a month
- 4 Almost every week
- 5 At lease once a week
- x Don't know/no opinion (volunteered)
- r Refused/not applicable (volunteered)

\*\*\*\*\*

Q: CHRSTIAN

Would you describe yourself as a "Christian," or not?

- 1 Yes
- 2 No
- x Don't know/no opinion (volunteered)
- r Refused/not applicable (volunteered)

IF (CHRSTIAN = 1) SKIPTO CHRSTRAD  
IF (OFTCHRCH = 3) SKIPTO HERDTALK  
IF (OFTCHRCH = 4) SKIPTO HERDTALK  
IF (OFTCHRCH = 5) SKIPTO HERDTALK  
SKIPTO NPDAYS

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Q: CHRSTRAD

There are many different traditions within Christianity. I'm going to read a list of five. Please tell me which, if any, tradition you most closely identify with. If you don't recognize these terms or don't think of yourself in these terms, just let me know. Here's the list: [READ LIST]

Pentecostal [pent-uh-COST-uhl]  
Fundamentalist [fund-uh-MENT-uh-list]  
Evangelical [ee-van-JELL-i-cal]  
Mainline [MAIN-line]  
or Roman Catholic [ROW-man CATH-o-lick]

- 1 Pentecostal
- 2 Fundamentalist
- 3 Evangelical

4 Mainline  
5 Roman Catholic  
6 Don't recognize these terms  
7 Don't think of myself in these terms  
x Don't know/No answer  
r Refused

IF (OFTCHRCH = 3) SKIPTO HERDTALK  
IF (OFTCHRCH = 4) SKIPTO HERDTALK  
IF (OFTCHRCH = 5) SKIPTO HERDTALK  
SKIPTO NPDAYS

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C: BATTERY: STANDARD DEMOGRAPHICS (15 QUESTIONS)

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Q: NPDAYS

We're almost done. Just some final questions to help us analyze the poll's results.

Out of the past seven days - between today and this time last week - how many days did you read or look at a daily newspaper?

1 One  
2 Two  
3 Three  
4 Four  
5 Five  
6 Six  
7 Seven  
8 None  
x Don't know/no opinion (volunteered)  
r Refused/not applicable (volunteered)

\*\*\*\*\*

Q: NATVDAYS

Out of the past seven days - between today and this time last week - how many days did you watch a national nightly television news program such as those anchored by Dan Rather, Tom Brokaw, or Peter Jennings?

1 One  
2 Two  
3 Three  
4 Four  
5 Five  
6 Six  
7 Seven  
8 None  
x Don't know/no opinion (volunteered)  
r Refused/not applicable (volunteered)

\*\*\*\*\*

Q: LIBCON

Many people feel that their political views are too complex to describe with a single label. But if you had to choose one of the following categories, how would you describe your political orientation? Are you far left, liberal, middle of the road, conservative, or far right?

- 1 Far left
- 2 Liberal
- 3 Middle of the road
- 4 Conservative
- 5 Far right
- x Don't know/no opinion (volunteered)
- r Refused/not applicable (volunteered)

\*\*\*\*\*

Q: PARTYID

Generally speaking, do you usually think of yourself as a Republican, Democrat, Independent, or something else?

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 Something else
- x Don't know/no opinion (volunteered)
- r Refused/not applicable (volunteered)

IF (PARTYID = 1) SKIPTO STRONREP  
IF (PARTYID = 2) SKIPTO STRONDEM  
IF (PARTYID = 3) SKIPTO INDLEAN  
SKIPTO EDUC

C: MAIN

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Q: STRONREP

Would you call yourself a strong Republican or a not very strong Republican?

- 1 Strong Republican
- 2 Not very strong Republican
- x Don't know/no opinion (volunteered)
- r Refused/not applicable (volunteered)

SKIPTO EDUC

C: ALTERNATE

\*\*\*\*\*

Q: STRONDEM

Would you call yourself a strong Democrat or a not very strong Democrat?

- 1 Strong Democrat
- 2 Not very strong Democrat
- x Don't know/no opinion (volunteered)
- r Refused/not applicable (volunteered)

SKIPTO EDUC

C: ALTERNATE

\*\*\*\*\*

Q: INDLEAN

Do you think of yourself as closer to the Republican Party, the Democratic Party, or neither?

- 1 Closer to Republicans
- 2 Closer to Democrats
- 3 Neither
- x Don't know/no opinion (volunteered)
- r Refused/not applicable (volunteered)

\*\*\*\*\*

Q: EDUC

What is the last grade in school you completed?  
(READ LIST IF NECESSARY)

- 1 Never went to school
- 2 Elementary school (1-8)
- 3 Some high school (9-11)
- 4 High school graduate (12)
- 5 Some trade school
- 6 Some college
- 7 College graduate
- 8 Some graduate study
- 9 Master's degree
- 10 Doctor's degree
- 33 Don't know/no opinion (volunteered)
- 27 Refused/not applicable (volunteered)

(TYPE ANSWER HERE:        )

(THEN PRESS 'ENTER' TO CONTINUE)

\*\*\*\*\*

Q: YEARBORN

What year were you born?

(TYPE ANSWER HERE: 19        )

(IF PERSON REFUSES, TYPE IN A SINGLE ZERO)

\*\*\*\*\*

Q: COUNTY

Which county do you live in?

1 Anderson	20 Decatur	39 Henderson	58 Marion	77 Sequatchie
2 Bedford	21 DeKalb	40 Henry	59 Marshall	78 Sevier
3 Benton	22 Dickson	41 Hickman	60 Maury	79 Shelby
4 Bledsoe	23 Dyer	42 Houston	61 Meigs	80 Smith
5 Blount	24 Fayette	43 Humphreys	62 Monroe	81 Stewart
6 Bradley	25 Fentress	44 Jackson	63 Montgomery	82 Sullivan
7 Campbell	26 Franklin	45 Jefferson	64 Moore	83 Sumner
8 Cannon	27 Gibson	46 Johnson	65 Morgan	84 Tipton
9 Carroll	28 Giles	47 Knox	66 Obion	85 Trousdale
10 Carter	29 Grainger	48 Lake	67 Overton	86 Unicoi
11 Cheatham	30 Greene	49 Lauderdale	68 Perry	87 Union
12 Chester	31 Grundy	50 Lawrence	69 Pickett	88 Van Buren
13 Claiborne	32 Hamblen	51 Lewis	70 Polk	89 Warren
14 Clay	33 Hamilton	52 Lincoln	71 Putnam	90 Washington
15 Coker	34 Hancock	53 Loudon	72 Rhea	91 Wayne
16 Coffee	35 Hardeman	54 McMinn	73 Roane	92 Weakley
17 Crockett	36 Hardin	55 McNairy	74 Robertson	93 White
18 Cumberland	37 Hawkins	56 Macon	75 Rutherford	94 Williamson
19 Davidson	38 Haywood	57 Madison	76 Scott	95 Wilson

[TYPE ANSWER HERE:            THEN PRESS "ENTER" TO CONTINUE. ENTER 99 IF NO ANSWER]

\*\*\*\*\*

Q: MARITAL

Are you currently married, divorced, separated, widowed, or have you never been married?

1 Married  
2 Divorced  
3 Separated  
4 Widowed  
5 Never been married  
x (DO NOT READ) Don't know  
r (DO NOT READ) Refused

\*\*\*\*\*

Q: NUMKIDS

How many children, if any, do you have who live with you and who are high school age or younger?

(TYPE ANSWER HERE:            )

(THEN PRESS 'ENTER' TO CONTINUE)

(IF NO KIDS, ENTER '0')

\*\*\*\*\*

Q: RACE

Do you consider yourself white, black or African-American,  
Asian, Native-American or some other race or races?

- 1 White
- 2 Black or African-American
- 3 Asian or Pacific Islander
- 4 Native American or Alaskan Native
- 5 Other
- x Don't know/no opinion (volunteered)
- r Refused/not applicable (volunteered)

\*\*\*\*\*

Q: INCOME

I'm going to read some income categories. I'd like you to  
stop me when I read the category that best describes your  
total household income for last year. Was it ... (READ  
CATEGORIES)

- 1 10,000 or less
- 2 10,001 to 15,000
- 3 15,001 to 20,000
- 4 20,001 to 25,000
- 5 25,001 to 30,000
- 6 30,001 to 35,000
- 7 35,001 to 40,000
- 8 40,001 to 45,000
- 9 45,001 to 50,000
- 10 50,001 to 75,000
- 11 75,001 to 99,999
- 12 100,000 or more
- 27 Refused/not applicable (volunteered)
- 33 Don't know/no opinion (volunteered)

[TYPE ANSWER HERE: THEN PRESS "ENTER" TO CONTINUE]

\*\*\*\*\*

Q: GENDER

That's the end of the interview. I really appreciate your time.  
Goodbye.

(HANG UP, THEN, WITHOUT ASKING, RECORD WHAT YOU PERCEIVE TO BE  
THE RESPONDENT'S GENDER)

- 1 (DO NOT READ) MALE
- 2 (DO NOT READ) FEMALE

\*\*\*\*\*

Q: CALLERID

ALL DONE! PLEASE TYPE IN THE LAST FOUR DIGITS OF YOUR  
STUDENT ID NUMBER, THEN PRESS 'ENTER' TO FINISH.

NOTE: This interview lasted

(SHOW INTERVIEW LENGTH IN MINUTES HERE)

minutes

\*\*\*\*\*