

Fall 2008 MTSU Poll Codebook: Exact wording of all questions

Question HELLO1

TURN THE PHONE ON AND DIAL "9," THEN "1," THEN THE NUMBER IN THE UPPER LEFT CORNER OF THE SCREEN. REMEMBER: ALL CALLS ARE LOGGED AND CHECKED!

IF YOU SEE ### AT THE START OF THE NUMBER, THE NUMBER IS A LOCAL CALL, AND THERE IS NO NEED TO DIAL AN AREA CODE. JUST DIAL "9," THEN THE SEVEN-DIGIT NUMBER.

[IF A PERSON ANSWERS, QUICKLY PRESS 1]

[OTHERWISE, HANG UP, THEN PRESS 2]

Hello, this is _____, a college student calling from Middle Tennessee State University. We recently started an interview with _____. I'd like to resume the interview if this is a good time. [HIT 1 TO RESUME, CTRL-END TO STOP]

Logic Instructions (flow only):
IF (HELLO1 = 2) SKIPTO BYENOW2

Question HELLO2

Hello, this is __, a student calling from Middle Tennessee State University. We're conducting a statewide survey on several important issues ...

... To keep things random, may I please speak with the *youngest male* age 18 or older who is at home right now?

[WHO, IF ANYONE, FITS THE DESCRIPTION?]

- 1 Person you're talking to
- 2 Someone else there [ASK: "May I please speak with him?"]
- 3 Nobody there fits the description

[IF THE CONVERSATION ENDS HERE, press and hold the "Ctrl" key, then press "End" to exit the questionnaire.]

Logic Instructions (flow only):
IF (HELLO2 = 1) SKIPTO PERMISSN
IF (HELLO2 = 2) SKIPTO YUNGMALE
IF (HELLO2 = 3) SKIPTO HELLO3

Question HELLO3

In that case, may I please speak with the *oldest female* age 18 or older who is at home right now?

[WHO FITS THE DESCRIPTION?]

1 Person you're talking to
2 Someone else there [ASK: "May I please speak with her?"]

[IF THE CONVERSATION ENDS HERE, press and hold the "Ctrl" key, then press "End" to exit the questionnaire.]

[YOU ALSO MAY USE 'ESC' TO RETURN TO THE PREVIOUS QUESTION]

Logic Instructions (flow only):
IF (HELLO3 = 1) SKIPTO PERMISSN
IF (HELLO3 = 2) SKIPTO OLDFEMAL

Question YUNGMALE

Hello, this is __, a student calling from Middle Tennessee State University. We're conducting a statewide survey on several important issues.

To keep things random, I'd like to speak to the youngest male age 18 or older who is at home right now. Is that you, or is that someone else?

1 Yes, person matches description
2 No, someone else ==> [ASK: "May I speak to him, please?"
AND REASK THE QUESTION]

[IF THE CONVERSATION ENDS HERE, press and hold the "Ctrl" key, then press "End" to exit the questionnaire.]

[YOU ALSO MAY USE 'ESC" TO RETURN TO THE PREVIOUS QUESTION]

Logic Instructions (flow only):
IF (YUNGMALE = 1) SKIPTO PERMISSN

Question OLDFEMAL

Hello, this is __, a student calling from Middle Tennessee State University. We're conducting a statewide survey on several important issues.

To keep things random, I'd like to speak to the *oldest female* age 18 or older who is at home right now. Is that you, or is that someone else?

1 Yes, person matches description
2 No, someone else ==> [ASK: "May I speak to her, please?"
AND REASK THE QUESTION]

[IF THE CONVERSATION ENDS HERE, press and hold the "Ctrl" key, then press "End" to exit the questionnaire.]

[YOU ALSO MAY USE 'ESC" TO RETURN TO THE PREVIOUS QUESTION]

Logic Instructions (flow only):
IF (OLDFEMAL = 1) SKIPTO PERMISSN

Question PERMISSN

Thanks. It sounds like you're the one I'd like to talk to.

If you'll let me interview you, we'll keep your answers confidential. Of course, you don't have to answer any question you don't want to, and you can stop at any time. Also, if you don't have an opinion on an issue, just tell me and we'll go to the next questions. May I begin?

1 YES (GO TO FIRST QUESTION)
2 NO (STOP INTERVIEW)
3 PERSON WANTS TO BE CALLED BACK LATER
4 NOT A HOME PHONE (BUSINESS, GOVERNMENT, PAY PHONE, ETC.)

Logic Instructions (flow only):

QAL BYENOW2
IF (PERMISSN = 2) SKIPTO BYENOW2
IF (PERMISSN = 3) SKIPTO CALLBACK
IF (PERMISSN = 4) SKIPTO BYENOW2
IF (QXSPLIT = 1) SKIPTO MAINSTAT
IF (QXSPLIT = 2) SKIPTO MAINNAT

Question BYENOW2

[PRESS ANY KEY TO END THE INTERVIEW, THEN CLICK ON THE
PHRASE THAT DESCRIBES WHAT HAPPENED. IF THE PERSON WANTS TO
BE CALLED BACK SOME OTHER TIME, CHOOSE 'PLEASE CALL BACK
LATER']

[IF YOU DIDN'T MEAN TO END THE INTERVIEW, PRESS "ESC"
TO BACK UP]

Logic Instructions (flow only):

CTRLEND

Question CALLBACK

[PRESS ANY KEY, CHOOSE "CALL BACK," THEN TRY TO GET THE FIRST NAME OF THE PERSON WE NEED TO TALK TO AS WELL AS A GOOD TIME TO CALL BACK]

[IF YOU DIDN'T MEAN TO END THE INTERVIEW, PRESS "ESC" TO BACK UP]

Logic Instructions (flow only):
CTRLEND

Question MAINSTAT

First, tell me in your own words: What do you think is the number one problem confronting the state of Tennessee at this time?

[CHOOSE ONE OF THE GENERAL CATEGORIES BELOW IF THE PERSON'S ANSWER SEEMS TO FIT THERE. OTHERWISE, CHOOSE "OTHER," TYPE IN A SUMMARY OF THE PERSON'S ANSWER, THEN CLICK "OK."]

- 1 Health insurance/health services
- 2 Education
- 3 Economy
- 4 Crime
- 5 Taxes
- 6 Government corruption
- 7 Readiness for an emergency or natural disaster
- 8 Government waste/inefficiency
- 9 Other
- x Don't know
- r Refused

Logic Instructions (flow only):
IF (MAINSTAT = 9) SKIPTO OTHPROB1
SKIPTO TENGOING

Question OTHPROB1

[TYPE A SHORT SUMMARY OF THE PERSON'S ANSWER]

[THEN PRESS 'ENTER' TO CONTINUE]

[IF NO ANSWER, TYPE 'NO ANSWER.']

Logic Instructions (flow only):

Question TENGOING

In general, are you satisfied or dissatisfied with the way things are going in Tennessee at this time?

1 Satisfied
2 Dissatisfied
x Don't know
r Refused

Logic Instructions (flow only):

Question TENNECON

How would you rate economic conditions in Tennessee today -
as excellent, good, only fair, or poor?

- 1 Excellent
- 2 Good
- 3 Only fair
- 4 Poor
- x Don't know
- r Refused

Logic Instructions (flow only):
SKIPTO PREZVOTE

Question MAINNAT

First, tell me in your own words: What do you think is the
number one problem confronting the United States at this
time?

[CHOOSE ONE OF THE GENERAL CATEGORIES BELOW IF THE PERSON'S
ANSWER SEEMS TO FIT THERE. OTHERWISE, CHOOSE "OTHER," TYPE
IN A SUMMARY OF THE PERSON'S ANSWER, THEN CLICK "OK."]

- 1 War in Iraq and/or Afghanistan
- 2 Economy/jobs
- 3 Gas/heating oil crisis
- 4 The president
- 5 Terrorism
- 6 Moral values/family values
- 7 Poverty/homelessness
- 8 Education
- 9 Other:
- x Don't know
- r Refused

Logic Instructions (flow only):
IF (MAINNAT = 9) SKIPTO OTHPROB2
SKIPTO NATGOING

Question OTHPROB2

[TYPE A SHORT SUMMARY OF THE PERSON'S ANSWER]

[THEN PRESS 'ENTER' TO CONTINUE]

[IF NO ANSWER, TYPE 'NO ANSWER.']

Logic Instructions (flow only):

Question NATGOING

In general, are you satisfied or dissatisfied with the way
things are going in the United States at this time?

1 Satisfied
2 Dissatisfied
x Don't know
r Refused

Logic Instructions (flow only):

Question NATECON

How would you rate economic conditions in the United States today - as excellent, good, only fair, or poor?

- 1 Excellent
- 2 Good
- 3 Only fair
- 4 Poor
- Don't know
- r Refused

Logic Instructions (flow only):

Question PREZVOTE

Suppose that the 2008 presidential election were being held today, and it included Barack Obama [buh-ROCK oh-BAHM-ah] and Joe Biden [BYE-den] as the Democratic candidates and John McCain and Sarah Palin [PAY-lin] as the Republican candidates.

Would you vote for ... Barack Obama and Joe Biden, the Democrats, or John McCain and Sarah Palin, the Republicans?

- 1 Obama/Biden
- 2 McCain/Palin
- 3 Undecided

4 Would vote for someone else
5 Refused

Logic Instructions (flow only):
IF (PREZVOTE = 1) SKIPTO OBAMSURE
IF (PREZVOTE = 2) SKIPTO MCANSURE
IF (PREZVOTE = 3) SKIPTO PREZLEAN
SKIPTO EPTRAN

Question OBAMSURE

Are you certain now that you will vote for Barack Obama, or
do you think you may change your mind between now and the
November election?

1 Certain will vote for Obama
2 May change mind
x Don't know
r Refused

Logic Instructions (flow only):
SKIPTO EPTRAN

Question MCANSURE

Are you certain now that you will vote for John McCain, or
do you think you may change your mind between now and the
November election?

1 Certain will vote for McCain
2 May change mind
x Don't know
r Refused

Logic Instructions (flow only):
SKIPTO EPTRAN

Question PREZLEAN

As of today, do you lean more toward Obama and Biden, the Democrats ... or McCain and Palin, the Republicans?

1 Obama and Biden
2 McCain and Palin
x Don't know
r Refused

Logic Instructions (flow only):

Question EPTRAN

Now for a few questions about who you think is ahead right

now in the race for president ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Logic Instructions (flow only):

IF (EPKEY = 1) SKIPTO EPNATA1

IF (EPKEY = 2) SKIPTO EPSTATB1

IF (EPKEY = 3) SKIPTO EPREGC1

Question EPNATA1

Which presidential candidate, if either, do you think is ahead right now among ... everyone in the United States? Is it Barack Obama, the Democrat, or John McCain, the Republican? Or do you think the two are basically tied among everyone in the United States?

- 1 Obama is ahead
- 2 McCain is ahead
- 3 Obama and McCain are tied
- 4 Don't know
- 5 Refused

Logic Instructions (flow only):

IF (EPNATA1 = 1) SKIPTO BANATA1

IF (EPNATA1 = 2) SKIPTO JMNATA1

IF (NATTIED = 1) SKIPTO BANATA1

IF (NATTIED = 2) SKIPTO JMNATA1

SKIPTO EPSTATA2

Question BANATA1

About what percentage of people in the entire United States
would you say support Barack Obama? Just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE,"
PLEASE ENTER 999.]

Logic Instructions (flow only):
SKIPTO EPSTATA2

Question JMNATA1

About what percentage of people in the entire United States
would you say support John McCain? Just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE,"
PLEASE ENTER 999.]

Logic Instructions (flow only):

Question EPSTATA2

How about among ... everyone in Tennessee?

[IF NECESSARY, ADD:] Which presidential candidate, if either, do you think is ahead right now among ... everyone in Tennessee? Is it Barack Obama, the Democrat, or John McCain, the Republican? Or do you think the two are basically tied among everyone in Tennessee?

- 1 Obama is ahead
- 2 McCain is ahead
- 3 Obama and McCain are tied
- 4 Don't know
- 5 Refused

Logic Instructions (flow only):

```
IF (EPSTATA2 = 1) SKIPTO BASTATA2
IF (EPSTATA2 = 2) SKIPTO JNSTATA2
IF (STATTIED = 1) SKIPTO BASTATA2
IF (STATTIED = 2) SKIPTO JNSTATA2
SKIPTO EPREGA3
```

Question BASTATA2

About what percentage of people in Tennessee would you say support Barack Obama? Again, just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE," PLEASE ENTER 999.]

Logic Instructions (flow only):
SKIPTO EPREGA3

Question JMSTATA2

About what percentage of people in Tennessee would you say support John McCain? Again, just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE," PLEASE ENTER 999.]

Logic Instructions (flow only):

Question EPREGA3

How about among ... everyone in your particular region of Tennessee?

[IF NECESSARY, ADD:] Which presidential candidate, if either, do you think is ahead right now among ... everyone in your region of Tennessee? Is it Barack Obama, the Democrat, or John McCain, the Republican? Or do you think the two are basically tied among everyone in your region of Tennessee?

1 Obama is ahead

2 McCain is ahead
3 Obama and McCain are tied
4 Don't know
5 Refused

Logic Instructions (flow only):
IF (EPREGA3 = 1) SKIPTO BAREGA3
IF (EPREGA3 = 2) SKIPTO JMREGA3
IF (REGTIED = 1) SKIPTO BAREGA3
IF (REGTIED = 2) SKIPTO JMREGA3
SKIPTO IMPVOTE

Question BAREGA3

About what percentage of people in your particular region of Tennessee would you say support Barack Obama? Again, just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE," PLEASE ENTER 999.]

Logic Instructions (flow only):
SKIPTO IMPVOTE

Question JMREGA3

About what percentage of people in your particular region of Tennessee would you say support John McCain? Again, just

your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE,"
PLEASE ENTER 999.]

Logic Instructions (flow only):
SKIPTO IMPVOTE

Question EPSTATB1

Which presidential candidate, if either, do you think is
ahead right now among ... everyone in Tennessee? Is it
Barack Obama, the Democrat, or John McCain, the Republican?
Or do you think the two are basically tied among everyone in
Tennessee?

- 1 Obama is ahead
- 2 McCain is ahead
- 3 Obama and McCain are tied
- 4 Don't know
- 5 Refused

Logic Instructions (flow only):
IF (EPSTATB1 = 1) SKIPTO BASTATB1
IF (EPSTATB1 = 2) SKIPTO JMSTATB1
IF (STATTIED = 1) SKIPTO BASTATB1
IF (STATTIED = 2) SKIPTO JMSTATB1
SKIPTO EPREGB2

Question BASTATB1

About what percentage of people in Tennessee would you say support Barack Obama? Again, just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE," PLEASE ENTER 999.]

Logic Instructions (flow only):
SKIPTO EPREGB2

Question JMSTATB1

About what percentage of people in Tennessee would you say support John McCain? Again, just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE," PLEASE ENTER 999.]

Logic Instructions (flow only):

Question EPREGB2

How about among ... everyone in your particular region of Tennessee?

[IF NECESSARY, ADD:] Which presidential candidate, if either, do you think is ahead right now among ... everyone in your region of Tennessee? Is it Barack Obama, the Democrat, or John McCain, the Republican? Or do you think the two are basically tied among everyone in your region of Tennessee?

- 1 Obama is ahead
- 2 McCain is ahead
- 3 Obama and McCain are tied
- 4 Don't know
- 5 Refused

Logic Instructions (flow only):
IF (EPREGB2 = 1) SKIPTO BAREGB2
IF (EPREGB2 = 2) SKIPTO JMREGB2
IF (REGTIED = 1) SKIPTO BAREGB2
IF (REGTIED = 2) SKIPTO JMREGB2
SKIPTO EPNATB3

Question BAREGB2

About what percentage of people in your particular region of Tennessee would you say support Barack Obama? Again, just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE," PLEASE ENTER 999.]

Logic Instructions (flow only):
SKIPTO EPNATB3

Question JMREGB2

About what percentage of people in your particular region of Tennessee would you say support John McCain? Again, just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE," PLEASE ENTER 999.]

Logic Instructions (flow only):

Question EPNATB3

How about among ... everyone in the United States?

[IF NECESSARY, ADD:] Which presidential candidate, if either, do you think is ahead right now among ... everyone in the United States? Is it Barack Obama, the Democrat, or John McCain, the Republican? Or do you think the two are basically tied among everyone in the United States?

- 1 Obama is ahead
- 2 McCain is ahead
- 3 Obama and McCain are tied
- 4 Don't know

5 Refused

Logic Instructions (flow only):
IF (EPNATB3 = 1) SKIPTO BANATB3
IF (EPNATB3 = 2) SKIPTO JMNATB3
IF (NATTIED = 1) SKIPTO BANATB3
IF (NATTIED = 2) SKIPTO JMNATB3
SKIPTO IMPVOTE

Question BANATB3

About what percentage of people in the entire United States
would you say support Barack Obama? Just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE,"
PLEASE ENTER 999.]

Logic Instructions (flow only):
SKIPTO IMPVOTE

Question JMNATB3

About what percentage of people in the entire United States
would you say support John McCain? Just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE,"
PLEASE ENTER 999.]

Logic Instructions (flow only):
SKIPTO IMPVOTE

Question EPREGC1

Which presidential candidate, if either, do you think is
ahead right now among ... everyone in your particular region
of Tennessee? Is it Barack Obama, the Democrat, or John
McCain, the Republican? Or do you think the two are
basically tied among everyone in your region of Tennessee?

- 1 Obama is ahead
- 2 McCain is ahead
- 3 Obama and McCain are tied
- 4 Don't know
- 5 Refused

Logic Instructions (flow only):
IF (EPREGC1 = 1) SKIPTO BAREGC1
IF (EPREGC1 = 2) SKIPTO JMREGC1
IF (REGTIED = 1) SKIPTO BAREGC1
IF (REGTIED = 2) SKIPTO JMREGC1
SKIPTO EPSTATC2

Question BAREGC1

About what percentage of people in your particular region of Tennessee would you say support Barack Obama? Again, just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE," PLEASE ENTER 999.]

Logic Instructions (flow only):
SKIPTO EPSTATC2

Question JMREGC1

About what percentage of people in your particular region of Tennessee would you say support John McCain? Again, just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE," PLEASE ENTER 999.]

Logic Instructions (flow only):

Question EPSTATC2

How about among ... everyone in Tennessee?

[IF NECESSARY, ADD:] Which presidential candidate, if either, do you think is ahead right now among ... everyone in Tennessee? Is it Barack Obama, the Democrat, or John McCain, the Republican? Or do you think the two are basically tied among everyone in Tennessee?

- 1 Obama is ahead
- 2 McCain is ahead
- 3 Obama and McCain are tied
- 4 Don't know
- 5 Refused

Logic Instructions (flow only):

```
IF (EPSTATC2 = 1) SKIPTO BASTATC2
IF (EPSTATC2 = 2) SKIPTO JMSTATC2
IF (STATTIED = 1) SKIPTO BASTATC2
IF (STATTIED = 2) SKIPTO JMSTATC2
SKIPTO IMPVOTE
```

Question BASTATC2

About what percentage of people in Tennessee would you say support Barack Obama? Again, just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE," PLEASE ENTER 999.]

Logic Instructions (flow only):
SKIPTO EPNATC3

Question JMSTATC2

About what percentage of people in Tennessee would you say support John McCain? Again, just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE," PLEASE ENTER 999.]

Logic Instructions (flow only):

Question EPNATC3

Which presidential candidate, if either, do you think is ahead right now among ... everyone in the United States? Is it Barack Obama, the Democrat, or John McCain, the Republican? Or do you think the two are basically tied among everyone in the United States?

- 1 Obama is ahead
- 2 McCain is ahead
- 3 Obama and McCain are tied
- 4 Don't know
- 5 Refused

Logic Instructions (flow only):
IF (EPNATC3 = 1) SKIPTO BANATC3
IF (EPNATC3 = 2) SKIPTO JMNATC3
IF (NATTIED = 1) SKIPTO BANATC3
IF (NATTIED = 2) SKIPTO JMNATC3
SKIPTO IMPVOTE

Question BANATC3

About what percentage of people in the entire United States
would you say support Barack Obama? Just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE,"
PLEASE ENTER 999.]

Logic Instructions (flow only):
SKIPTO IMPVOTE

Question JMNATC3

About what percentage of people in the entire United States
would you say support John McCain? Just your best guess ...

[PLEASE TYPE ANSWER (0 TO 100) HERE: %]

[THEN PRESS 'ENTER' TO CONTINUE. FOR "DON'T KNOW" OR "REFUSE,"
PLEASE ENTER 999.]

Logic Instructions (flow only):

Question IMPVOTE

If you had to choose, which of the following issues will be most important to your vote for president in 2008 --the economy, terrorism, the situation in Iraq, health care, energy, including gas prices, or some other issue?

- 1 The economy
- 2 Terrorism
- 3 Situation in Iraq
- 4 Health care
- 5 Energy/gas prices
- 6 Other issue
- x Don't know
- r Refused

Logic Instructions (flow only):
IF (IMPVOTE = 6) SKIPTO OTHISSUE
SKIPTO KGTRAN

Question OTHISSUE

What other issue, did you have in mind?

[TYPE A SHORT SUMMARY OF THE PERSON'S ANSWER]

[THEN PRESS 'ENTER' TO CONTINUE]

[IF NO ANSWER, TYPE 'NO ANSWER.']

Logic Instructions (flow only):

Question KGTRAN

Now for some more questions about the election ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Logic Instructions (flow only):

Question ATNBRIDG

Republican vice presidential candidate Sarah Palin asserts that as governor of Alaska, she turned down federal funding for building Alaska's so-called "bridge to nowhere." How much attention have you been able to pay to news about that assertion's accuracy? A lot, some, not much, or none at all?

- 1 A lot
- 2 Some
- 3 Not much
- 4 None at all
- Don't know
- Refused

Logic Instructions (flow only):

Question TRUBRIDG

Would you describe Palin's assertion about turning down federal funding for the "bridge to nowhere" as entirely true, mostly true, mostly false, or entirely false ... or aren't you sure?

- 1 Entirely true
- 2 Mostly true
- 3 Mostly false
- 4 Entirely false
- Don't know/not sure
- Refused

Logic Instructions (flow only):

Question ATNPIG

Democratic presidential candidate Barack Obama recently said during a campaign appearance that, "You can put lipstick on a pig, but it's still a pig." How much attention have you been able to pay to news about what Obama meant by that comment? A lot, some, not much, or none at all?

- 1 A lot
- 2 Some
- 3 Not much
- 4 None at all
- Don't know
- Refused

Logic Instructions (flow only):

Question PIGREFER

In your view, was Obama's "lipstick on a pig" comment a personal attack on Republican vice presidential candidate Sarah Palin ... a criticism of the Republican presidential ticket's promise to change Washington ... something else ... or aren't you sure?

- 1 Personal attack on Palin
- 2 Criticism of McCain's "change" promise
- 3 Something else
- Don't know / Not sure
- Refused

Logic Instructions (flow only):

Question TNSENATE

Thinking about this November's race in Tennessee for the U.S. Senate, if that election were held today, would you vote for the Democratic candidate Bob Tuke or the Republican candidate Lamar Alexander ... or aren't you sure yet?

- 1 Tuke
- 2 Alexander
- 3 (IF VOLUNTEERED) Someone else
- x Not sure yet / Don't know
- r Refused

Logic Instructions (flow only):

Question INTISS

As you know, there are a number of important issues facing the country. Some issues may be very important but do not affect many of us directly in day-to-day life. I am going to name some issues. I'd like to know how much these issues affect you personally in day-to-day life. Do they affect you a great deal, only some, very little, or not at all. Here's the first issue ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Logic Instructions (flow only):

Question ENERGY

How about ... Energy and the environment?

[IF NECESSARY, ADD: Does that issue affect you a great deal, only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- Don't know
- r Refused

Logic Instructions (flow only):

Question POLDIV

How about ... Political divisions in the country?

[IF NECESSARY, ADD: Does that issue affect you a great deal, only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- Don't know
- r Refused

Logic Instructions (flow only):

Question TAXES

How about ... Taxes?

[IF NECESSARY, ADD: Does that issue affect you a great deal,
only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- x Don't know
- r Refused

Logic Instructions (flow only):

Question HCARE

How about ... Healthcare?

[IF NECESSARY, ADD: Does that issue affect you a great deal,
only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- x Don't know
- r Refused

Logic Instructions (flow only):

Question TERROR

How about ... Terrorism?

[IF NECESSARY, ADD: Does that issue affect you a great deal,
only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- x Don't know
- r Refused

Logic Instructions (flow only):

Question SITIRAQ

How about ... The situation in Iraq?

[IF NECESSARY, ADD: Does that issue affect you a great deal,
only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- x Don't know
- r Refused

Logic Instructions (flow only):

Question CRIME

How about ... Crime?

[IF NECESSARY, ADD: Does that issue affect you a great deal, only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- x Don't know
- r Refused

Logic Instructions (flow only):

Question EDUCATION

How about ... Education?

[IF NECESSARY, ADD: Does that issue affect you a great deal, only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- x Don't know
- r Refused

Logic Instructions (flow only):

Question FORNRELA

How about ... Relations with other countries?

[IF NECESSARY, ADD: Does that issue affect you a great deal,
only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- x Don't know
- r Refused

Logic Instructions (flow only):

Question GYMARRY

How about ... Gay marriage?

[IF NECESSARY, ADD: Does that issue affect you a great deal,
only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little

4 Not at all
x Don't know
r Refused

Logic Instructions (flow only):

Question ABORTION

How about ... Abortion?

[IF NECESSARY, ADD: Does that issue affect you a great deal,
only some, very little or not at all?]

1 A great deal
2 Only some
3 Very little
4 Not at all
x Don't know
r Refused

Logic Instructions (flow only):

Question RACERELA

How about ... Race relations?

[IF NECESSARY, ADD: Does that issue affect you a great deal,
only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- x Don't know
- r Refused

Logic Instructions (flow only):

Question IMPECON

How about ... The economy?

[IF NECESSARY, ADD: Does that issue affect you a great deal, only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- x Don't know
- r Refused

Logic Instructions (flow only):

Question IMGRTION

How about ... Immigration?

[IF NECESSARY, ADD: Does that issue affect you a great deal, only some, very little or not at all?]

- 1 A great deal
- 2 Only some
- 3 Very little
- 4 Not at all
- Don't know
- Refused

Logic Instructions (flow only):

Question APGOV

Now, some quick questions about governmental leaders.

Do you approve or disapprove of the way Phil Bredesen [BREAD-uh-sen] is handling his job as governor?

- 1 Approve
- 2 Disapprove
- Don't know
- Refused

Logic Instructions (flow only):

Question APLEG

Do you approve or disapprove of the job the Tennessee State Legislature is doing?

- 1 Approve
- 2 Disapprove
- x Don't know
- r Refused

Logic Instructions (flow only):

Question APPREZ

Do you approve or disapprove of the way George W. Bush is handling his job as president?

- 1 Approve
- 2 Disapprove
- x Don't know/not applicable
- r Refused

Logic Instructions (flow only):

Question RATEBUSH

How would you rate George W. Bush in comparison to other

presidents in U.S. history? Would you say he is ... the best president the U.S. has ever had, very good, good, poor, very poor, or would you say he is the worst president the U.S. has ever had?

- 1 Best U.S. president ever
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very poor
- 6 Worst U.S. president ever
- x Don't know
- r Refused

Logic Instructions (flow only):

Question IRQHOWGO

In general, how would you say things are going for the U.S. in Iraq ... very well, moderately well, moderately badly, or very badly?

- 1 Very well
- 2 Moderately well
- 3 Moderately badly
- 4 Very badly
- x Don't know
- r Refused

Logic Instructions (flow only):

Question IRQMSTK

In view of the developments since we first sent our troops to Iraq, do you think the United States made a mistake in sending troops to Iraq, or not?

- 1 Yes, made a mistake
- 2 No, did not make a mistake
- x Don't know
- r Refused

Logic Instructions (flow only):
IF (RELKEY = 1) SKIPTO CHSPEAK1
IF (RELKEY = 2) SKIPTO CHSPEAK2

Question CHSPEAK1

In your opinion, should churches and other houses of worship keep out of political matters, or should they express their views on day-to-day social and political questions?

- 1 Should keep out of political matters
- 2 Should express views on social/political questions
- x Don't know
- r Refused

Logic Instructions (flow only):
SKIPTO CHENDORS

Question CHSPEAK2

In your opinion, should churches and other houses of worship express their views on day-to-day social and political questions, or should they keep out of political matters?

- 1 Should keep out of political matters
- 2 Should express views on social/political questions
- Don't know
- r Refused

Logic Instructions (flow only):

Question CHENDORS

During political elections, should churches and other houses of worship come out in favor of one candidate over another, or shouldn't they do this?

- 1 Should
- 2 Should not
- Don't know
- r Refused

Logic Instructions (flow only):

Question LEDRRELG

Do you think there has been too much, too little or the right amount of expressions of religious faith and prayer by political leaders?

- 1 Too much
- 2 Too little
- 3 Right amount
- Don't know
- r Refused

Logic Instructions (flow only):

Question PREZRELG

How do you feel about this statement:

"It's important to me that a president have strong religious beliefs."

Do you completely agree, mostly agree, mostly DISagree, or completely DISagree with it?

- 1 Completely Agree
- 2 Mostly agree
- 3 Mostly DISagree
- 4 Completely DISagree
- Don't know
- r No opinion

Logic Instructions (flow only):

Question RELTRANS

Here are a couple of statements about the political parties.
For each, please tell me if you ... completely agree, mostly
agree, mostly DISagree, or completely DISagree with it ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Logic Instructions (flow only):

Question RELREP

How about:

"Religious conservatives have too much control over the
Republican Party."

[IF NECESSARY, ADD: "Please tell me if you completely agree,
mostly agree, mostly DISagree, or completely DISagree with
that statement."]

- 1 Completely agree
- 2 Mostly agree
- 3 Mostly DISagree
- 4 Completely DISagree
- x Don't know
- r No opinion

Logic Instructions (flow only):

Question RELDEM

How about:

"Liberals who are not religious have too much control over the Democratic Party."

[IF NECESSARY, ADD: "Please tell me if you completely agree, mostly agree, mostly DISagree, or completely DISagree with that statement."]

- 1 Completely Agree
- 2 Mostly agree
- 3 Mostly DISagree
- 4 Completely DISagree
- x Don't know
- r No opinion

Logic Instructions (flow only):

Question TRANS1

Thanks ... switching topics now ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Logic Instructions (flow only):
IF (PIORDER = 1) SKIPTO PIINTRO1
IF (PIORDER = 2) SKIPTO FETRAN

Question PIINTRO1

I'd like to get an idea of how often you think media such as television, newspapers, radio and magazines are able to make a lot of people do particular kinds of things. For each thing I describe, I'd like to know whether you think media are always, often, sometimes, rarely, or never able to make a lot of people do that thing. Here's the first one ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Logic Instructions (flow only):

Question PIBLVTR1

How about ... make a lot of people believe something is true, even when it's really false?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot of people do that?]

1 Always
2 Often

- 3 Sometimes
- 4 Rarely
- 5 Never
- Don't know
- Refused

Logic Instructions (flow only):

Question PICHMIN1

How about ... make a lot of people change their minds about some important issue?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot of people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- Don't know
- Refused

Logic Instructions (flow only):

Question PIDOWRN1

How about ... make a lot of people do things that are morally wrong?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot of people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- x Don't know
- r Refused

Logic Instructions (flow only):

Question PISILNT1

How about ... make a lot of people afraid to disagree with an opinion that the media portray as popular?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot of people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- x Don't know
- r Refused

Logic Instructions (flow only):

Question PIAGEND1

How about ... make a lot of people think that an issue is either more or less important than it really is?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot of people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- x Don't know
- r Refused

Logic Instructions (flow only):

Question PIBUY1

How about ... make a lot of people buy things they ordinarily wouldn't buy?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot of people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- x Don't know
- r Refused

Logic Instructions (flow only):

Question PIFRAME1

How about ... make a lot of people think about an issue from one point of view instead of another?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot of people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- x Don't know
- r Refused

Logic Instructions (flow only):

Question PICULTV1

How about ... make a lot of people think something happens either more or less often than it happens in reality?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot of people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- x Don't know
- r Refused

Logic Instructions (flow only):

Question FETTRAN

The First Amendment and other laws protect some of the things that media such as television, newspapers, radio and magazines do under certain circumstances but not under others.

We'd like to know how much, if any, protection you think the law should give to several of the things media sometimes do. We're not asking whether you personally approve of these things. We just want to know how much, if at all, you think the law should protect these things. Ready?

[PLEASE PRESS ANY KEY TO CONTINUE]

Logic Instructions (flow only):

Question CRTPOL

How about when journalists criticize political leaders?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- x Don't know
- r Refused

Logic Instructions (flow only):

Question CRTMIL

How about when journalists criticize the military?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- Refused

Logic Instructions (flow only):

Question GVCLAS

How about when journalists report classified material that the government wishes to keep secret?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- Refused

Logic Instructions (flow only):

Question VIOLNC

How about when newspapers or television stations run graphic photographs of violent events?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- Refused

Logic Instructions (flow only):

Question PROJECT

How about when television stations project the winners of an election while the people are still voting?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- Refused

Logic Instructions (flow only):

Question RAPEID

How about when journalists report the name or identity of a rape victim?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- x Don't know
- r Refused

Logic Instructions (flow only):
IF (PIORDER = 1) SKIPTO NPDAYS

Question PIINTRO2

Next, I'd like to get an idea of how often you think media such as television, newspapers, radio and magazines are able to make a lot of people do particular kinds of things. For each thing I describe, I'd like to know whether you think media are always, often, sometimes, rarely, or never able to make a lot of people do that thing. Here's the first one ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Logic Instructions (flow only):

Question PIBLVTR2

How about ... make a lot of people believe something is true, even when it's really false?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot of people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- x Don't know
- r Refused

Logic Instructions (flow only):

Question PICHMIN2

How about ... make a lot people change their minds about some important issue?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- x Don't know
- r Refused

Logic Instructions (flow only):

Question PIDWRN2

How about ... make a lot people do things that are morally wrong?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- Don't know
- r Refused

Logic Instructions (flow only):

Question PISILNT2

How about ... make a lot people afraid to disagree with an opinion that the media portray as popular?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- Don't know
- r Refused

Logic Instructions (flow only):

Question PIAGEND2

How about ... make a lot people think that an issue is either more or less important than it really is?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- x Don't know
- r Refused

Logic Instructions (flow only):

Question PIBUY2

How about ... make a lot people buy things they ordinarily wouldn't buy?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot people do that?]

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never

Don't know
 Refused

Logic Instructions (flow only):

Question PIFRAME2

How about ... make a lot people think about an issue from one point of view instead of another?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot people do that?]

1 Always
2 Often
3 Sometimes
4 Rarely
5 Never
 Don't know
 Refused

Logic Instructions (flow only):

Question PICULTV2

How about ... make a lot people think something happens either more or less often than it happens in reality?

[IF NECESSARY: "Do you think media are always, often, sometimes, rarely, or never able to make a lot people do that?]

1 Always
2 Often

- 3 Sometimes
- 4 Rarely
- 5 Never
- Don't know
- Refused

Logic Instructions (flow only):

Question NPDAYS

Now, just a few questions to help us analyze the poll's results ...

Out of the past seven days - between today and this time last week - how many days did you read or look at a daily newspaper?

- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven
- 8 None
- Don't know
- Refused

Logic Instructions (flow only):

Question TVNDAYS

Out of the past seven days - between today and this time last week - how many days did you watch a television newscast?

- 1 One
- 2 Two

3 Three
4 Four
5 Five
6 Six
7 Seven
8 None
x Don't know
r Refused

Logic Instructions (flow only):

Question LIBCON

Many people feel that their political views are too complex to describe with a single label. But if you had to choose one of the following categories, how would you describe your political orientation? Are you far left, liberal, middle of the road, conservative, or far right?

1 Far left
2 Liberal
3 Middle of the road
4 Conservative
5 Far right
x Don't know
r Refused

Logic Instructions (flow only):

Question PARTYID

Generally speaking, do you usually think of yourself as a Republican, Democrat, Independent, or something else?

1 Republican
2 Democrat
3 Independent
4 Something else
x Don't know
r Refused

Logic Instructions (flow only):
IF (PARTYID = 1) SKIPTO STRONREP
IF (PARTYID = 2) SKIPTO STRONDEM
IF (PARTYID = 3) SKIPTO INDLEAN
SKIPTO REGVOTE

Question STRONREP

Would you call yourself a strong Republican or a not very strong Republican?

1 Strong Republican
2 Not very strong Republican
x Don't know
r Refused

Logic Instructions (flow only):
SKIPTO REGVOTE

Question STRONDEM

Would you call yourself a strong Democrat or a not very strong Democrat?

- 1 Strong Democrat
- 2 Not very strong Democrat
- x Don't know
- r Refused

Logic Instructions (flow only):
SKIPTO REGVOTE

Question INDLEAN

Do you think of yourself as closer to the Republican Party, the Democratic Party, or neither?

- 1 Closer to Republicans
- 2 Closer to Democrats
- 3 Neither
- x Don't know
- r Refused

Logic Instructions (flow only):

Question REGVOTE

Are you registered to vote in the precinct or township where you live?

- 1 Yes
- 2 No
- 3 Plan to register
- 4 Not a citizen
- x Don't know
- r Refused

Logic Instructions (flow only):

Question WHOVOTE4

Lots of things can keep people from voting, even if they want to. Thinking back to the November 2006 U.S. Senate race in Tennessee, did you vote for Bob Corker, Harold Ford Jr., someone else, or did you not vote?

- 1 Corker
- 2 Ford
- 3 Someone else
- 4 Didn't vote
- x Don't know
- r Refused

Logic Instructions (flow only):

Question VOTEPROB

How likely is it that you will cast a vote in the presidential election this November? Very likely, somewhat likely, or not likely at all?

- 1 Very likely
- 2 Somewhat likely
- 3 Not at all likely
- x (DO NOT READ) Don't know/not applicable
- r (DO NOT READ) Refused

Logic Instructions (flow only):

Question VOTHCLIN

Thinking back to the primary election in February, did you vote for Hillary Clinton in the Democratic primary, or not?

- 1 Yes, voted for Hillary Clinton
- 2 No, did not vote for Hillary Clinton
- x Don't know
- r Refused

Logic Instructions (flow only):

Question GSATRAN

There are many of different ways of thinking about where a person lives. I'm going to read a few statements about how you might feel about where you live. Please tell me whether you agree strongly, agree, neither agree nor disagree, disagree, or strongly disagree with each of the following statements ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Logic Instructions (flow only):

Question ATHOMTN

How about, "I feel at home in Tennessee."

[IF NECESSARY, ADD: "Do you agree strongly, agree, neither agree nor disagree, disagree, or disagree strongly with that statement?]

- 1 Agree strongly
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Disagree strongly
- x Don't know
- r Refused

Logic Instructions (flow only):

Question LVTNSAD

How about, "I would feel sad if I had to move away from Tennessee."

[IF NECESSARY, ADD: "Do you agree strongly, agree, neither agree nor disagree, disagree, or disagree strongly with that statement?]

- 1 Agree strongly
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Disagree strongly
- x Don't know
- r Refused

Logic Instructions (flow only):

Question ATHOMREG

How about, "I feel at home in my particular *region* of Tennessee."

[IF NECESSARY, ADD: "Do you agree strongly, agree, neither agree nor disagree, disagree, or disagree strongly with that statement?]

- 1 Agree strongly
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Disagree strongly
- x Don't know
- r Refused

Logic Instructions (flow only):

Question LVREGSAD

How about, "I would feel sad if I had to move away from my particular region of Tennessee."

[IF NECESSARY, ADD: "Do you agree strongly, agree, neither agree nor disagree, disagree, or disagree strongly with that statement?"]

- 1 Agree strongly
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Disagree strongly
- x Don't know
- r Refused

Logic Instructions (flow only):

Question OFTCHRCH

Lots of things can keep people from attending religious services, even if they want to. How often do you attend services at a place of worship - never, seldom, about once a month, almost every week, or at least once a week?

- 1 Never
- 2 Seldom
- 3 About once a month
- 4 Almost every week
- 5 At lease once a week
- x Don't know/no opinion (volunteered)

r Refused/not applicable (volunteered)

Logic Instructions (flow only):
IF (OFTCHRCH = 3) SKIPTO FAITH
IF (OFTCHRCH = 4) SKIPTO FAITH
IF (OFTCHRCH = 5) SKIPTO FAITH
SKIPTO REBORN

Question FAITH

What type or denomination or religious service do you attend?

[BE AS SPECIFIC AS POSSIBLE.]

- | | |
|---|---------------------------------|
| 1 AME Zion | 15 Lutheran - Evangelical |
| 2 Assemblies of God | 16 Lutheran - Missouri Synod |
| 3 Baptist (no type specified) | 17 Methodist, United |
| 4 Baptist, Black | 18 Nazarene |
| 5 Baptist, Free Will | 19 Presbyterian (USA) |
| 6 Baptist, Southern | 20 Presbyterian Church In Amer. |
| 7 Catholic | 21 Presbyterian, Cumberland |
| 8 Christian Churches & Churches of Christ | 22 Seventh Day Adventist |
| 9 Church of God | ----- |
| 10 Churches of Christ | 23 Jewish |
| 11 Disciples of Christ | 24 Muslim |
| 12 Episcopal | 25 Other |
| 13 Independent, Non-Charismatic | 26 Don't know |
| 14 Latter-Day Saints (Mormon) | 27 Refused |

[TYPE ANSWER HERE: THEN PRESS "ENTER" TO CONTINUE.]

Logic Instructions (flow only):

Question REBORN

Would you describe yourself as a "born again" or
"Evangelical" Christian, or not?

[PRONOUNCED: ee-van-JELL-i-cal]

- 1 Yes
- 2 No
- Don't know/no opinion (volunteered)
- r Refused/not applicable (volunteered)

Logic Instructions (flow only):

Question SAVESOUL

Have you ever tried to encourage someone to believe in Jesus Christ or to accept Jesus Christ as his or her savior?

- 1 Yes
- 2 No
- Don't know
- r Refused

Logic Instructions (flow only):

Question RAPTURE

Some people believe Jesus will return to earth and take all true Christians to heaven, leaving non-Christians here to face tribulation and the Antichrist. Do you believe this, or not?

- 1 Yes
- 2 No
- x Don't know
- r Refused

Logic Instructions (flow only):

Question BIBLE

Which of the following statements comes closest to describing your feelings about the Bible ...

- (1) [READ] "The Bible is the actual word of God and is to be taken literally, word for word"
- (2) [READ] "The Bible is the inspired word of God but not everything in it should be taken literally, word for word"
- (3) [READ] "The Bible is an ancient book of fables, legends, history, and moral precepts recorded by men"

[ENTER NUMBER HERE => THEN PRESS 'ENTER' TO CONTINUE]

[ENTER "99" IF DON'T KNOW/REFUSED/OR UNABLE TO CHOOSE]

Logic Instructions (flow only):

Question EDUC

Almost done. What is the last grade in school you completed?
(READ LIST IF NECESSARY)

- 1 Never went to school
- 2 Elementary school (1-8)
- 3 Some high school (9-11)
- 4 High school graduate (12)

5 Some trade school
6 Some college
7 College graduate
8 Some graduate study
9 Master's degree
10 Doctor's degree
27 Don't know
33 Refused

(TYPE ANSWER HERE:)

(THEN PRESS 'ENTER' TO CONTINUE)

Logic Instructions (flow only):

Question YEARBORN

What year were you born?

(TYPE ANSWER HERE: 19)

(IF PERSON REFUSES, TYPE IN A SINGLE ZERO)

Logic Instructions (flow only):

Question COUNTY

Which county do you live in?

1 Anderson	20 Decatur	39 Henderson	58 Marion	77 Sequatchie
2 Bedford	21 DeKalb	40 Henry	59 Marshall	78 Sevier
3 Benton	22 Dickson	41 Hickman	60 Maury	79 Shelby

4 Bledsoe	23 Dyer	42 Houston	61 Meigs	80 Smith
5 Blount	24 Fayette	43 Humphreys	62 Monroe	81 Stewart
6 Bradley	25 Fentress	44 Jackson	63 Montgomery	82 Sullivan
7 Campbell	26 Franklin	45 Jefferson	64 Moore	83 Sumner
8 Cannon	27 Gibson	46 Johnson	65 Morgan	84 Tipton
9 Carroll	28 Giles	47 Knox	66 Obion	85 Trousdale
10 Carter	29 Grainger	48 Lake	67 Overton	86 Unicoi
11 Cheatham	30 Greene	49 Lauderdale	68 Perry	87 Union
12 Chester	31 Grundy	50 Lawrence	69 Pickett	88 Van Buren
13 Claiborne	32 Hamblen	51 Lewis	70 Polk	89 Warren
14 Clay	33 Hamilton	52 Lincoln	71 Putnam	90 Washington
15 Coker	34 Hancock	53 Loudon	72 Rhea	91 Wayne
16 Coffee	35 Hardeman	54 McMinn	73 Roane	92 Weakley
17 Crockett	36 Hardin	55 McNairy	74 Robertson	93 White
18 Cumberland	37 Hawkins	56 Macon	75 Rutherford	94 Williamson
19 Davidson	38 Haywood	57 Madison	76 Scott	95 Wilson

[TYPE ANSWER HERE: THEN PRESS "ENTER" TO CONTINUE. ENTER 99 IF NO ANSWER]

Logic Instructions (flow only):

Question HISPANIC

Do you consider yourself of Hispanic origin or descent?

- 1 Yes
- 2 No
- x Don't know
- r Refused

Logic Instructions (flow only):

Question RACE

Do you consider yourself white, black or African-American,
Asian, Native-American ... or some other race or races?

- 1 White
- 2 Black or African-American
- 3 Asian or Pacific Islander
- 4 Native American or Alaskan Native
- 5 Other
- x Don't know
- r Refused

Logic Instructions (flow only):

Question INCOME

I'm going to read some income categories. I'd like you to
stop me when I read the category that best describes your
total household income for last year. Was it ... (READ
CATEGORIES)

- 1 10,000 or less
- 2 10,001 to 15,000
- 3 15,001 to 20,000
- 4 20,001 to 25,000
- 5 25,001 to 30,000
- 6 30,001 to 35,000
- 7 35,001 to 40,000
- 8 40,001 to 45,000
- 9 45,001 to 50,000
- 10 50,001 to 75,000
- 11 75,001 to 99,999
- 12 100,000 or more
- 27 Refused
- 33 Don't know

[TYPE ANSWER HERE: THEN PRESS "ENTER" TO CONTINUE]

Logic Instructions (flow only):

Question GENDER

That's the end of the interview. I really appreciate your time. Goodbye.

(HANG UP, THEN, WITHOUT ASKING, RECORD WHAT YOU PERCEIVE TO BE THE RESPONDENT'S GENDER)

- 1 (DO NOT READ) MALE
- 2 (DO NOT READ) FEMALE

Logic Instructions (flow only):

Question CALLERID

ALL DONE! PLEASE TYPE IN YOUR "M" NUMBER, THEN PRESS 'ENTER' TO FINISH. THIS JUST PROVIDES A BACKUP RECORD OF YOUR PARTICIPATION IN THE POLL.

Logic Instructions (flow only):
IF (IDCNT < 1) SKIPTO IDCHECK
SKIPTO DONE

Question IDCHECK

IT LOOKS LIKE YOU FORGOT TO ENTER YOUR M NUMBER. HIT THE
"ESC" KEY TO BACK UP AND TRY AGAIN.

IF YOU HAVE TROUBLE, RAISE YOUR HAND FOR HELP.

Logic Instructions (flow only):

Question DONE

[ALL FINISHED. PLEASE PRESS ANY KEY.]

Logic Instructions (flow only):
ENDQUEST