

MTSU Poll Codebook Fall 06

Question MAINSTAT

First, tell me in your own words: What do you think is the number one problem confronting the state of Tennessee at this time?

[CHOOSE ONE OF THE GENERAL CATEGORIES BELOW IF THE PERSON'S ANSWER SEEMS TO FIT THERE. OTHERWISE, CHOOSE "OTHER," TYPE IN A SUMMARY OF THE PERSON'S ANSWER, THEN CLICK "OK."]

- 1 Health insurance/health services
- 2 Education
- 3 Economy
- 4 Crime
- 5 Taxes
- 6 Government corruption
- 7 Readiness for an emergency or natural disaster
- 8 Government waste/inefficiency
- 9 Other
- x Don't know
- r Refused

Question OTHPROB1

[TYPE A SHORT SUMMARY OF THE PERSON'S ANSWER]

[THEN PRESS 'ENTER' TO CONTINUE]

[IF NO ANSWER, TYPE 'NO ANSWER.']

Question TENGOING

In general, are you satisfied or dissatisfied with the way things are going in Tennessee at this time?

- 1 Satisfied
- 2 Dissatisfied
- Don't know
- r Refused

Question TENNECON

How would you rate economic conditions in Tennessee today - as excellent, good, only fair, or poor?

- 1 Excellent
- 2 Good
- 3 Only fair
- 4 Poor
- Don't know
- r Refused

Question MAINNAT

First, tell me in your own words: What do you think is the number one problem confronting the United States at this time?

[CHOOSE ONE OF THE GENERAL CATEGORIES BELOW IF THE PERSON'S ANSWER SEEMS TO FIT THERE. OTHERWISE, CHOOSE "OTHER," TYPE IN A SUMMARY OF THE PERSON'S ANSWER, THEN CLICK "OK."]

- 1 War in Iraq and/or Afghanistan
- 2 Economy/jobs
- 3 Gas/heating oil crisis
- 4 The president
- 5 Terrorism
- 6 Moral values/family values
- 7 Poverty/homelessness
- 8 Education
- 9 Other:
- x Don't know
- r Refused

Question OTHPROB2

[TYPE A SHORT SUMMARY OF THE PERSON'S ANSWER]

[THEN PRESS 'ENTER' TO CONTINUE]

[IF NO ANSWER, TYPE 'NO ANSWER.']

Question NATGOING

In general, are you satisfied or dissatisfied with the way things are going in the United States at this time?

- 1 Satisfied
- 2 Dissatisfied
- x Don't know
- r Refused

Question NATECON

How would you rate economic conditions in the United States today - as excellent, good, only fair, or poor?

- 1 Excellent
- 2 Good
- 3 Only fair
- 4 Poor
- x Don't know
- r Refused

Question APGOV

Now, some quick questions about governmental leaders.

Do you approve or disapprove of the way Phil Bredesen [BREAD-uh-sen] is handling his job as governor?

- 1 Approve
- 2 Disapprove
- Don't know
- r Refused

Question APLEG

Do you approve or disapprove of the job the Tennessee State
Legislature is doing?

- 1 Approve
- 2 Disapprove
- Don't know
- r Refused

Question APPREZ

Do you approve or disapprove of the way George W. Bush is
handling his job as president?

- 1 Approve
- 2 Disapprove
- Don't know/not applicable
- r Refused

Question NEXTPREZ

Now, looking ahead to the next presidential election, would you like to see a president who offers policies and programs similar to those of the Bush Administration, *or* would you like to see a president who offers different policies and programs?

- 1 Similar to Bush
- 2 Different from Bush
- Don't know
- r Refused

Question TNSENATE

Thinking about this November's race in Tennessee for the U.S. Senate, if that election were held today, would you vote for the Democratic candidate Harold Ford Junior or the Republican candidate Bob Corker ... or aren't you sure yet?

- 1 Ford
- 2 Corker
- Not sure yet / Don't know
- r Refused

Question WHOAHEAD

As of right now, who do you think is ahead in Tennessee's
U.S. Senate race -- Harold Ford Junior, Bob Corker, neither,
or aren't you sure?

- 1 Ford
- 2 Corker
- 3 Neither
- x Don't know
- r Refused

Question ADSINTRO

I'd like to know how truthful you think each candidate's
television campaign ads have been ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Question ADSFORD

How about Harold Ford Junior's ads?

In your view, have Ford's television campaign ads been entirely truthful, mostly truthful, mostly *un*truthful, or *entirely* untruthful -- or aren't you sure?

- 1 Entirely truthful
- 2 Mostly truthful
- 3 Mostly untruthful
- 4 Entirely untruthful
- Not sure / Don't know
- r Refused

Question ADSCORK

How about Bob Corker's ads?

In your view, have Corker's television campaign ads been entirely truthful, mostly truthful, mostly *un*truthful, or *entirely* untruthful -- or aren't you sure?

- 1 Entirely truthful
- 2 Mostly truthful
- 3 Mostly untruthful
- 4 Entirely untruthful
- Not sure / Don't know
- r Refused

Question PIFLSADS

About how many votes do you think a candidate can gain by running *un*truthful campaign ads on television? A lot of votes, some votes, a few votes, or no votes at all?

- 1 A lot
- 2 Some
- 3 A few
- 4 None
- Don't know
- Refused

Question PITRUADS

About how many votes do you think a candidate can gain by running *truthful* campaign ads on television? A lot of votes, some votes, a few votes, or no votes at all?

- 1 A lot
- 2 Some
- 3 A few
- 4 None
- Don't know
- Refused

Question PUFLSADS

Should the law forbid candidates from running untruthful

campaign ads on television, or should the law allow candidates to run untruthful ads if they want to?

- 1 Law should forbid untruthful ads
- 2 Law should allow untruthful ads
- Don't know
- Refused

Question GOVRACE

Thinking now about the race for Tennessee governor ...

If the election for Tennessee governor were held today, would you vote for the Republican candidate Jim Bryson or the Democratic candidate Phil Bredesen [BRED-uh-sun] ... or aren't you sure yet?

- 1 Bryson
- 2 Bredesen
- Not sure yet / Don't know
- Refused

Question FRISTPRZ

As you may have heard, Tennessee Senator Bill Frist is considering whether or not to run for president in 2008. If Frist were to become the Republican candidate for president, would you most likely vote for Frist, for the Democratic candidate, neither one, or aren't you sure?

- 1 Frist
- 2 Democratic nominee
- 3 Neither one
- x Not sure/Don't know
- r Refused

Question ADDON1

[SPACE FOR EXTRA QUESTION]
[PLEASE PRESS ANY KEY TO CONTINUE]

Question ADDON2

[SPACE FOR EXTRA QUESTION]
[PLEASE PRESS ANY KEY TO CONTINUE]

Question ADDON3

[SPACE FOR EXTRA QUESTION]
[PLEASE PRESS ANY KEY TO CONTINUE]

Question MOREVOTE

As you may know, about half of all registered voters turn out for each presidential election and fewer often vote in local elections.

Do you think that it is desirable for more people to turn out and vote in each election or do enough people already vote?

- 1 More should vote
 - 2 Enough already vote
 - x Don't know
 - r Refused
-

Question VOTINTRO

Those who feel that more people should turn out have proposed various means of increasing turnout. I'm going to describe some of them. For each one, please tell me whether you would support or oppose it. Here's the first one ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Question VTFINHUN

How about ... fining those who do not vote about one hundred dollars?

[IF NECESSARY, ADD: "Would you support or oppose that idea?"]

1 Support
2 Oppose
x Don't know
r Refused

Question VTFINTHO

How about ... fining those who do not vote about one thousand dollars?

[IF NECESSARY, ADD: "Would you support or oppose that idea?]

- 1 Support
- 2 Oppose
- Don't know
- r Refused

Question VTLOTTO

How about ... providing each voter with a chance to win a million dollars in the state lottery?

[IF NECESSARY, ADD: "Would you support or oppose that idea?]

- 1 Support
- 2 Oppose
- Don't know
- r Refused

Question VTNEWCAR

How about ... providing each voter with a chance to win a new car donated by local automobile dealers?

[IF NECESSARY, ADD: "Would you support or oppose that idea?"]

- 1 Support
- 2 Oppose
- Don't know
- r Refused

Question VTDAYOFF

How about ... declaring election day as a local, state, or national holiday when people do not work?

[IF NECESSARY, ADD: "Would you support or oppose that idea?"]

- 1 Support
- 2 Oppose
- Don't know
- r Refused

Question VTBABSIT

How about ... providing free child care for people who need it to vote on election day?

[IF NECESSARY, ADD: "Would you support or oppose that idea?]

1 Support
2 Oppose
x Don't know
r Refused

Question VTLEVWRK

How about ... allowing people to take off work with no penalty in order to vote?

[IF NECESSARY, ADD: "Would you support or oppose that idea?]

1 Support
2 Oppose
x Don't know
r Refused

Question VTINTNET

How about ... allowing people to vote over the Internet?

[IF NECESSARY, ADD: "Would you support or oppose that idea?]

- 1 Support
- 2 Oppose
- Don't know
- r Refused

Question WLDUVOTE

Would you be more likely to vote if there were incentives such as the ones we have mentioned?

- 1 Yes
- 2 No
- 3 It depends (IF VOLUNTEERED)
- Don't know
- r Refused

Question WRNGVOTE

Do you think such incentives might encourage the wrong kind of people to vote?

- 1 Yes
- 2 No
- 3 It depends (IF VOLUNTEERED)
- x Don't know
- r Refused

Question IMLEVEL

Thinking about immigration ... in your view, should immigration be kept at its present level, increased, or decreased?

- 1 Present level
- 2 Increased
- 3 Decreased
- x Don't know
- r Refused

Question IMGDBD

On the whole, do you think immigration is a good thing or a bad thing for this country today?

- 1 Good thing
- 2 Bad thing
- x Don't know

r Refused

Question IMGEN

Would you say that *immigrants* have made life here better,
about the same, or worse?

- 1 Better
- 2 About the same
- 3 Worse
- Don't know
- r Refused

Question IMILEGAL

Would you say that *illegal* immigrants have made life here
better, about the same, or worse?

- 1 Better
- 2 About the same
- 3 Worse
- Don't know
- r Refused

Question IMUNDOC

Would you say that *undocumented* immigrants have made life here better, about the same, or worse?

- 1 Better
- 2 About the same
- 3 Worse
- Don't know
- r Refused

Question BUSHTERR

Now on some other issues ... do you approve or disapprove of the way Bush is handling the U.S. campaign against terrorism?

- 1 Approve
- 2 Disapprove
- Don't know
- r Refused

Question BUSHIRAQ

Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq?

- 1 Approve
- 2 Disapprove
- Don't know/not applicable
- r Refused

Question IRQMSTK

In view of the developments since we first sent our troops to Iraq, do you think the United States made a mistake in sending troops to Iraq, or not?

- 1 Yes, made a mistake
- 2 No, did not make a mistake
- Don't know
- r Refused

Question IRANWAR

Thinking about Iraq's neighboring country, Iran ... if Iran continues to produce material that can be used to develop nuclear weapons, would you support or oppose the U.S. taking military action against Iran?

- 1 Support
- 2 Oppose
- Don't know
- r Refused

Question MEPEACE

Do you think there will or will not come a time when Israel and the Arab nations will be able to settle their differences and live in peace?

- 1 Will
- 2 Will not
- Don't know
- r Refused

Question MEUSROLE

Do you think the U.S. has a responsibility to try to resolve the conflict between Israel and other countries in the Middle East, or is that not America's business?

- 1 Has responsibility
- 2 Not U.S.'s business
- Don't know
- r Refused

Question FEDNEXT

How confident are you in the federal government's ability to handle a major disaster in the future ... very confident, somewhat confident, not too confident, or not at all confident?

- 1 Very confident
- 2 Somewhat confident
- 3 Not too confident
- 4 Not at all confident
- Don't know
- r Refused

Question GAYUNION

Do you think marriages between homosexuals should or should not be recognized by the law as valid, with the same rights as traditional marriages?

- 1 Yes, should be recognized
- 2 No, should not be recognized
- x (DO NOT READ) Don't know
- r (DO NOT READ) Refused

Question GAYUN2

Do you think homosexual couples should or should not be allowed to form legally recognized civil unions, giving them the legal rights of married couples in areas such as health insurance, inheritance and pension coverage?

- 1 Yes, should be recognized
- 2 No, should not be recognized
- x (DO NOT READ) Don't know
- r (DO NOT READ) Refused

Question LOSCH0LS

Students are often given the grades A, B, C, D, and FAIL to denote the quality of their work. Suppose the public schools themselves in your community were graded in the same way. What grade would you give the public schools here -- A, B, C, D or FAIL?

- 1 Grade of A
- 2 Grade of B
- 3 Grade of C
- 4 Grade of D
- 5 Grade of FAIL
- x Don't know
- r Refused

Question TNSCHOLS

How about the public schools in Tennessee as a whole?

(IF NECESSARY, ADD: Students are often given the grades A, B, C, D, and FAIL to denote the quality of their work. How about the public schools in Tennessee as a whole? What grade would you give the public schools, statewide -- A, B, C, D or FAIL?

- 1 Grade of A
- 2 Grade of B
- 3 Grade of C
- 4 Grade of D
- 5 Grade of FAIL
- x Don't know
- r Refused

Question CHLIVING

In the last several years, Tennessee has undergone a great deal of change, including economic and population growth. Some people believe this is good, while others think it is bad. As a whole, do you feel that recent changes have made living in Tennessee better, about the same, or worse?

- 1 Better
- 2 About the same
- 3 Worse
- x Don't know
- r Refused

Question CHPARK

Do you think these changes have made the traffic and parking you encounter each day better, about the same, or worse?

- 1 Better
- 2 About the same
- 3 Worse
- Don't know
- r Refused

Question CHSTANLV

Do you think these changes have made the standard of living for most people in Tennessee better, about the same, or worse?

- 1 Better
- 2 About the same
- 3 Worse
- Don't know
- r Refused

Question CHJOB

Do you think these changes have made most Tennesseans' chances of finding a job better, about the same, or worse?

- 1 Better
- 2 About the same
- 3 Worse
- x Don't know
- r Refused

Question CHNHOOD

Do you think these changes in Tennessee have made life in you own neighborhood better, about the same, or worse?

- 1 Better
 - 2 About the same
 - 3 Worse
 - x Don't know
 - r Refused
-

Question ADDON4

[SPACE FOR EXTRA QUESTION]
[PLEASE PRESS ANY KEY TO CONTINUE]

Question ADDON5

[SPACE FOR EXTRA QUESTION]
[PLEASE PRESS ANY KEY TO CONTINUE]

Question ADDON6

[SPACE FOR EXTRA QUESTION]

[PLEASE PRESS ANY KEY TO CONTINUE]

Question PIINTRO

Next, I'd like to get an idea of how much power you think newspapers, TV and other media have to make people do particular kinds of things. For each thing I describe, I'd like to know whether you think media have a great deal of power to make people do it, some power, a little power, or none. Here's the first thing ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Question PIBLVTRU

How about ... make people believe something is true, even when it's really false?

[IF NECESSARY: "How much power would you say newspapers, TV and other media have to do that? A great deal, some, a little, or none?]

- 1 A great deal
- 2 Some
- 3 A little
- 4 None
- x Don't know
- r Refused

Question PICHMIND

How about ... make people change their minds about some important issue?

[IF NECESSARY: "How much power would you say newspapers, TV and other media have to do that? A great deal, some, a little, or none?]

- 1 A great deal
- 2 Some
- 3 A little
- 4 None
- x Don't know
- r Refused

Question PIDOWRNG

How about ... make people do things that are morally wrong?

[IF NECESSARY: "How much power would you say newspapers, TV and other media have to do that? A great deal, some, a little, or none?]

- 1 A great deal
- 2 Some
- 3 A little
- 4 None
- Don't know
- Refused

Question PISILENT

How about ... make people afraid to disagree with an opinion that the media portray as popular?

[IF NECESSARY: "How much power would you say newspapers, TV and other media have to do that? A great deal, some, a little, or none?]

- 1 A great deal
- 2 Some
- 3 A little
- 4 None
- Don't know
- Refused

Question PIAGENDA

How about ... make people think that an issue is either more or less important than it really is?

[IF NECESSARY: "How much power would you say newspapers, TV and other media have to do that? A great deal, some, a little, or none?]

- 1 A great deal
- 2 Some

3 A little
4 None
x Don't know
r Refused

Question PIBUY

How about ... make people buy things they ordinarily
wouldn't buy?

[IF NECESSARY: "How much power would you say newspapers, TV
and other media have to do that? A great deal, some, a
little, or none?]

1 A great deal
2 Some
3 A little
4 None
x Don't know
r Refused

Question PIFRAME

How about ... make people think about an issue from one
point of view instead of another?

[IF NECESSARY: "How much power would you say newspapers, TV
and other media have to do that? A great deal, some, a
little, or none?]

1 A great deal
2 Some
3 A little
4 None
x Don't know
r Refused

Question PICULTIV

How about ... make people think something happens either more or less often than it happens in reality?

[IF NECESSARY: "How much power would you say newspapers, TV and other media have to do that? A great deal, some, a little, or none?]

- 1 A great deal
- 2 Some
- 3 A little
- 4 None
- x Don't know
- r Refused

Question FEINTRO

Now on another topic ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Question FEVRSNA1

Free speech is protected in the United States by the First Amendment to the Constitution and by other laws. However, the law recognizes that certain kinds of expression should not always be protected.

We'd like to know how much, if any, protection you think the law should give to several kinds of behaviors. Please keep in mind that we're not asking whether you personally approve of these behaviors. We just want to know how much, if at all, you think the law should protect that behavior. Ready?

[PLEASE PRESS ANY KEY TO CONTINUE]

Question SUPCANAL

What about speaking out in favor of any candidate for public office?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- x Don't know
- r Refused

Question DSPREZA1

What about disagreeing with the president or other high government officials?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- Refused

Question RACSLR1

What about using words or phrases that might offend someone from a different racial or ethnic group?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- Refused

Question FINGERA1

What about using obscene gestures in public?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- Refused

Question SATNSMA1

What about advocating Satanism or other religious cults in public

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- Refused

Question YELFIRA1

What about yelling "Fire!" in a crowded theater as a prank?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not

protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- x Don't know
- r Refused

Question FEVRSNA2

The First Amendment and other laws also protect some of the things media like television, newspapers, radio and magazines do under certain circumstances but not under others.

Again, we'd like to know how much, if any, protection you think the law should give to several of the things media sometimes do. Remember that we're not asking whether you personally approve of these things. We just want to know how much, if at all, you think the law should protect these things. Ready?

[PLEASE PRESS ANY KEY TO CONTINUE]

Question CRTPOLA1

How about when journalists criticize political leaders?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- Refused

Question CRTMILA1

How about when journalists criticize the military?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- Refused

Question GVCLASA1

How about when journalists report classified material that the government wishes to keep secret?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know

r Refused

Question VIOLNCA1

How about when newspapers or television stations run graphic photographs of violent events?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- r Refused

Question PROJCTA1

How about when television stations project the winners of an election while the people are still voting?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- r Refused

Question RAPEIDA1

How about when journalists report the name or identity of a rape victim?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or not protect that at all?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Not at all
- Don't know
- r Refused

Question FEVRSNA3

We're almost done. Just some final questions to help us analyze the poll's results ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Question FEVRSNB1

Free speech is protected in the United States by the First Amendment to the Constitution and by other laws. However, the law recognizes that certain kinds of expression should not always be protected.

We'd like to know how much, if any, protection you think the law should give to several kinds of behaviors. Please keep in mind that we're not asking whether you personally approve of these behaviors. We just want to know how much, if at all, you think the law should protect that behavior or whether that behavior should be punished. Ready?

[PLEASE PRESS ANY KEY TO CONTINUE]

Question SUPCANB1

What about speaking out in favor of any candidate for public office?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or should that behavior be punished -- for example, by a fine or imprisonment?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Should be punished
- x Don't know
- r Refused

Question SUPCANB2

How do you think such behavior should be punished? By a fine, by imprisonment, or by both?

- 1 Fine
- 2 Imprisonment
- 3 Both
- Don't know
- Refused

Question DSPREZB1

What about disagreeing with the president or other high government officials?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or should that behavior be punished -- for example, by a fine or imprisonment?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Should be punished
- Don't know
- Refused

Question DSPREZB2

How do you think such behavior should be punished? By a fine,

by imprisonment, or by both?

- 1 Fine
- 2 Imprisonment
- 3 Both
- Don't know
- r Refused

Question RACSLRB1

What about using words or phrases that might offend someone from a different racial or ethnic group?

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- r Refused

Question RACSLRB2

How do you think such behavior should be punished? By a fine, by imprisonment, or by both?

- 1 Fine
- 2 Imprisonment
- 3 Both
- Don't know
- Refused

Question FINGERB1

What about using obscene gestures in public?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or should that behavior be punished -- for example, by a fine or imprisonment?]

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- Don't know
- Refused

Question FINGERB2

How do you think such behavior should be punished? By a fine, by imprisonment, or by both?

- 1 Fine

- 2 Imprisonment
- 3 Both
- Don't know
- Refused

Question SATNSMB1

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- Refused

Question SATNSMB2

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- 3 Both
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Question YELFIRB1

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[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or should that behavior be punished -- for example, by a fine or imprisonment?]

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- 3 Should be punished
- Don't know
- Refused

Question YELFIRB2

How do you think such behavior should be punished? By a fine, by imprisonment, or by both?

- 1 Fine
- 2 Imprisonment
- 3 Both
- Don't know
- Refused

Question FEVRSNB2

The First Amendment and other laws also protect some of the things media like television, newspapers, radio and magazines do under certain circumstances but not under others.

Again, we'd like to know how much, if any, protection you think the law should give to several of the things media sometimes do. Remember that we're not asking whether you personally approve of these things. We just want to know how much, if at all, you think the law should protect these things. Ready?

[PLEASE PRESS ANY KEY TO CONTINUE]

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[IF NECESSARY, ADD: Should the law protect that all the
time, protect that only under certain circumstances, or
should that behavior be punished -- for example, by a fine
or imprisonment?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Should be punished
- Don't know
- Refused

Question CRTMILB2

How do you think such behavior should be punished? By a fine,
by imprisonment, or by both?

- 1 Fine
- 2 Imprisonment
- 3 Both
- Don't know
- Refused

Question GVCLASB1

How about when journalists report classified material that
the government wishes to keep secret?

[IF NECESSARY, ADD: Should the law protect that all the
time, protect that only under certain circumstances, or
should that behavior be punished -- for example, by a fine
or imprisonment?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Should be punished
- Don't know
- Refused

Question GVCLASB2

How do you think such behavior should be punished? By a fine,
by imprisonment, or by both?

- 1 Fine
- 2 Imprisonment
- 3 Both
- x Don't know
- r Refused

Question VIOLNCB1

How about when newspapers or television stations run graphic photographs of violent events?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or should that behavior be punished -- for example, by a fine or imprisonment?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Should be punished
- x Don't know
- r Refused

Question VIOLNCB2

How do you think such behavior should be punished? By a fine, by imprisonment, or by both?

- 1 Fine
- 2 Imprisonment
- 3 Both
- x Don't know
- r Refused

Question PROJCTB1

How about when television stations project the winners of an election while the people are still voting?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or should that behavior be punished -- for example, by a fine or imprisonment?]

- 1 All the time
- 2 Only under certain circumstances
- 3 Should be punished
- x Don't know
- r Refused

Question PROJCTB2

How do you think such behavior should be punished? By a fine, by imprisonment, or by both?

- 1 Fine
- 2 Imprisonment
- 3 Both

Don't know
 Refused

Question RAPEIDB1

How about when journalists report the name or identity of a rape victim?

[IF NECESSARY, ADD: Should the law protect that all the time, protect that only under certain circumstances, or should that behavior be punished -- for example, by a fine or imprisonment?]

1 All the time
2 Only under certain circumstances
3 Should be punished
 Don't know
 Refused

Question RAPEIDB2

How do you think such behavior should be punished? By a fine, by imprisonment, or by both?

1 Fine
2 Imprisonment
3 Both
 Don't know
 Refused

Question FEVRSNB3

We're almost done. Just some final questions to help us
analyze the poll's results ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Question TOPISSUE

People sometimes have ethical concerns about the behavior of
the mass media. What type of unethical behavior by the mass
media, if any, most concerns you?

[TYPE A BRIEF SUMMARY OF THE RESPONDENT'S ANSWER BELOW]

[THEN PRESS 'ENTER' TO CONTINUE]

Question ETHINTRO

Next, I'll describe a few of the media behaviors that people sometimes have ethical concerns about. For each one, please tell me whether you personally are very concerned about it, somewhat concerned, not very concerned, or not at all concerned about it from an ethical standpoint. And if you're not sure, just say so. Here's the first one ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Question DECEPT

What about ... deception by the media, including fake news and retouched photos, plagiarism [PLAY-jer-izm], hidden cameras, and so forth?

[IF NECESSARY, ADD: "Would you say you personally are very concerned about that, somewhat concerned, not very concerned, not at all concerned ... or aren't you sure?"]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- x Not sure / Don't know
- r Refused

Question INVAPRIV

What about ... invasion of privacy by the media, including wire tapping, satellite cameras, photographers who pursue celebrities, and so forth?

[IF NECESSARY, ADD: "Would you say you personally are very concerned about that, somewhat concerned, not very concerned, not at all concerned ... or aren't you sure?"]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- x Not sure / Don't know
- r Refused

Question TELEMAR

What about ... uninvited advertising, including spam, telemarketing, junk mail, and so forth?

[IF NECESSARY, ADD: "Would you say you personally are very concerned about that, somewhat concerned, not very concerned, not at all concerned ... or aren't you sure?"]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- x Not sure / Don't know
- r Refused

Question FREESPCH

What about ... freedom of speech and press issues relating to censorship and the First Amendment?

[IF NECESSARY, ADD: "Would you say you personally are very concerned about that, somewhat concerned, not very concerned, not at all concerned ... or aren't you sure?"]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- x Not sure / Don't know
- r Refused

Question MEDVIOLN

What about ... violence in video games, in films, on television, and so forth?

[IF NECESSARY, ADD: "Would you say you personally are very concerned about that, somewhat concerned, not very concerned, not at all concerned ... or aren't you sure?"]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- x Not sure / Don't know
- r Refused

Question OBSCNITY

What about ... indecency and obscenity in music lyrics, on the Internet, in photos and films, on TV, and so forth?

[IF NECESSARY, ADD: "Would you say you personally are very concerned about that, somewhat concerned, not very

concerned, not at all concerned ... or aren't you sure?"]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- x Not sure / Don't know
- r Refused

Question PREJUDIC

What about ... prejudice and stereotyping in mass media regarding gender, race, religion, and so forth?

[IF NECESSARY, ADD: "Would you say you personally are very concerned about that, somewhat concerned, not very concerned, not at all concerned ... or aren't you sure?"]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- x Not sure / Don't know
- r Refused

Question ACCOUNT

What about ... media's accountability to the public by being fair, accurate, impartial, and balanced?

[IF NECESSARY, ADD: "Would you say you personally are very concerned about that, somewhat concerned, not very concerned, not at all concerned ... or aren't you sure?"]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- x Not sure / Don't know
- r Refused

Question LIBEL

What about ... defamation - that is, harm to people's reputation through publishing gossip, false and demeaning statements about people's character, and so forth?

[IF NECESSARY, ADD: "Would you say you personally are very concerned about that, somewhat concerned, not very concerned, not at all concerned ... or aren't you sure?"]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- x Not sure / Don't know
- r Refused

Question KIDS

What about ... media's negative influence upon children through unsuitable programming, advertising, access to adult material, and so forth?

[IF NECESSARY, ADD: "Would you say you personally are very concerned about that, somewhat concerned, not very concerned, not at all concerned ... or aren't you sure?"]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- x Not sure / Don't know

r Refused

Question MONOPOLY

What about ... media mergers and monopolies that tend to consolidate media power?

[IF NECESSARY, ADD: "Would you say you personally are very concerned about that, somewhat concerned, not very concerned, not at all concerned ... or aren't you sure?"]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- x Not sure / Don't know
- r Refused

Question DEMINTRO

We're almost done. Just some final questions to help us analyze the poll's results ...

[PLEASE PRESS ANY KEY TO CONTINUE]

Question NPDAYS

Out of the past seven days - between today and this time last week - how many days did you read or look at a daily newspaper?

- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven
- 8 None
- x Don't know
- r Refused

Question TVNDAYS

Out of the past seven days - between today and this time last week - how many days did you watch a television newscast?

- 1 One
 - 2 Two
 - 3 Three
 - 4 Four
 - 5 Five
 - 6 Six
 - 7 Seven
 - 8 None
 - x Don't know
 - r Refused
-

Question OFTWEB

About how often do you use the Internet ... several times a day, about once a day, a few times a week, less often, or never?

- 1 Several times a day
- 2 About once a day
- 3 A few times a week
- 4 Less often
- 5 Never
- Don't know
- Refused

Question LIBCON

Many people feel that their political views are too complex to describe with a single label. But if you had to choose one of the following categories, how would you describe your political orientation? Are you far left, liberal, middle of the road, conservative, or far right?

- 1 Far left
- 2 Liberal
- 3 Middle of the road
- 4 Conservative
- 5 Far right
- Don't know
- Refused

Question PARTYID

Generally speaking, do you usually think of yourself as a Republican, Democrat, Independent, or something else?

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 Something else
- x Don't know
- r Refused

Question STRONREP

Would you call yourself a strong Republican or a not very strong Republican?

- 1 Strong Republican
- 2 Not very strong Republican
- x Don't know
- r Refused

Question STRONDEM

Would you call yourself a strong Democrat or a not very strong Democrat?

- 1 Strong Democrat
- 2 Not very strong Democrat
- Don't know
- Refused

Question INDLEAN

Do you think of yourself as closer to the Republican Party,
the Democratic Party, or neither?

- 1 Closer to Republicans
- 2 Closer to Democrats
- 3 Neither
- Don't know
- Refused

Question REGVOTE

Are you registered to vote in the precinct or township where
you live?

- 1 Yes
- 2 No
- 3 Plan to register
- 4 Not a citizen
- x Don't know
- r Refused

Question WHOVOTE4

Lots of things can keep people from voting, even if they want to. Thinking back to the November 2004 presidential election, did you vote for George W. Bush, John Kerry, someone else, or did you not vote?

- 1 Bush
- 2 Kerry
- 3 Someone else
- 4 Didn't vote
- x Don't know
- r Refused

Question VOTEPROB

How likely is it that you will cast a vote in Tennessee's U.S. Senate race this November? Very likely, somewhat likely, or not likely at all?

- 1 Very likely
- 2 Somewhat likely

3 Not at all likely
x (DO NOT READ) Don't know/not applicable
r (DO NOT READ) Refused

Question OFTCHRCH

Lots of things can keep people from attending religious services, even if they want to. How often do you attend services at a place of worship - never, seldom, about once a month, almost every week, or at least once a week?

1 Never
2 Seldom
3 About once a month
4 Almost every week
5 At lease once a week
x Don't know/no opinion (volunteered)
r Refused/not applicable (volunteered)

Question FAITH

What type or denomination or religious service do you attend?

[BE AS SPECIFIC AS POSSIBLE.]

1 AME Zion	15 Lutheran - Evangelical
2 Assemblies of God	16 Lutheran - Missouri Synod
3 Baptist (no type specified)	17 Methodist, United
4 Baptist, Black	18 Nazarene
5 Baptist, Free Will	19 Presbyterian (USA)
6 Baptist, Southern	20 Presbyterian Church In Amer.
7 Catholic	21 Presbyterian, Cumberland
8 Christian Churches & Churches of Christ	22 Seventh Day Adventist
9 Church of God	-----
10 Churches of Christ	23 Jewish
11 Disciples of Christ	24 Muslim
12 Episcopal	25 Other
13 Independent, Non-Charismatic	26 Don't know
14 Latter-Day Saints (Mormon)	27 Refused

[TYPE ANSWER HERE: THEN PRESS "ENTER" TO CONTINUE.]

Question REBORN

Would you describe yourself as a "born again" or
"Evangelical" Christian, or not?

[PRONOUNCED: ee-van-JELL-i-cal]

- 1 Yes
- 2 No
- x Don't know/no opinion (volunteered)
- r Refused/not applicable (volunteered)

Question BIBLE

Which of the following statements comes closest to
describing your feelings about the Bible ...

- (1) [READ] "The Bible is the actual word of God and is to
be taken literally, word for word"
- (2) [READ] "The Bible is the inspired word of God but
not everything in it should be taken literally,
word for word"
- (3) [READ] "The Bible is an ancient book of fables,
legends, history, and moral precepts recorded by men"

[ENTER NUMBER HERE => THEN PRESS 'ENTER' TO CONTINUE]

[ENTER "99" IF DON'T KNOW/REFUSED/OR UNABLE TO CHOOSE]

Question SAVESOUL

Have you ever tried to encourage someone to believe in Jesus Christ or to accept Jesus Christ as his or her savior?

- 1 Yes
- 2 No
- Don't know
- r Refused

Question RAPTURE

Some people believe Jesus will return to earth and take all true Christians to heaven, leaving non-Christians here to face tribulation and the Antichrist. Do you believe this, or not?

- 1 Yes
- 2 No
- Don't know
- r Refused

Question EDUC

What is the last grade in school you completed?
(READ LIST IF NECESSARY)

- 1 Never went to school
- 2 Elementary school (1-8)
- 3 Some high school (9-11)
- 4 High school graduate (12)
- 5 Some trade school
- 6 Some college
- 7 College graduate
- 8 Some graduate study
- 9 Master's degree
- 10 Doctor's degree
- 27 Don't know
- 33 Refused

(TYPE ANSWER HERE:)

(THEN PRESS 'ENTER' TO CONTINUE)

Question YEARBORN

What year were you born?

(TYPE ANSWER HERE: 19)

(IF PERSON REFUSES, TYPE IN A SINGLE ZERO)

Question COUNTY

Which county do you live in?

- | | | | | |
|------------|------------|--------------|-------------|---------------|
| 1 Anderson | 20 Decatur | 39 Henderson | 58 Marion | 77 Sequatchie |
| 2 Bedford | 21 DeKalb | 40 Henry | 59 Marshall | 78 Sevier |

3 Benton	22 Dickson	41 Hickman	60 Maury	79 Shelby
4 Bledsoe	23 Dyer	42 Houston	61 Meigs	80 Smith
5 Blount	24 Fayette	43 Humphreys	62 Monroe	81 Stewart
6 Bradley	25 Fentress	44 Jackson	63 Montgomery	82 Sullivan
7 Campbell	26 Franklin	45 Jefferson	64 Moore	83 Sumner
8 Cannon	27 Gibson	46 Johnson	65 Morgan	84 Tipton
9 Carroll	28 Giles	47 Knox	66 Obion	85 Trousdale
10 Carter	29 Grainger	48 Lake	67 Overton	86 Unicoi
11 Cheatham	30 Greene	49 Lauderdale	68 Perry	87 Union
12 Chester	31 Grundy	50 Lawrence	69 Pickett	88 Van Buren
13 Claiborne	32 Hamblen	51 Lewis	70 Polk	89 Warren
14 Clay	33 Hamilton	52 Lincoln	71 Putnam	90 Washington
15 Cocks	34 Hancock	53 Loudon	72 Rhea	91 Wayne
16 Coffee	35 Hardeman	54 McMinn	73 Roane	92 Weakley
17 Crockett	36 Hardin	55 McNairy	74 Robertson	93 White
18 Cumberland	37 Hawkins	56 Macon	75 Rutherford	94 Williamson
19 Davidson	38 Haywood	57 Madison	76 Scott	95 Wilson

[TYPE ANSWER HERE: THEN PRESS "ENTER" TO CONTINUE. ENTER 99 IF NO ANSWER]

Question HISPANIC

Do you consider yourself of Hispanic origin or descent?

- 1 Yes
- 2 No
- x Don't know
- r Refused

Question RACE

Do you consider yourself white, black or African-American, Asian, Native-American or some other race or races?

- 1 White
- 2 Black or African-American
- 3 Asian or Pacific Islander
- 4 Native American or Alaskan Native
- 5 Other
- x Don't know
- r Refused

Question INCOME

I'm going to read some income categories. I'd like you to stop me when I read the category that best describes your total household income for last year. Was it ... (READ CATEGORIES)

- 1 10,000 or less
- 2 10,001 to 15,000
- 3 15,001 to 20,000
- 4 20,001 to 25,000
- 5 25,001 to 30,000
- 6 30,001 to 35,000
- 7 35,001 to 40,000
- 8 40,001 to 45,000
- 9 45,001 to 50,000
- 10 50,001 to 75,000
- 11 75,001 to 99,999
- 12 100,000 or more
- 27 Refused
- 33 Don't know

[TYPE ANSWER HERE: THEN PRESS "ENTER" TO CONTINUE]

Question GENDER

That's the end of the interview. I really appreciate your time. Goodbye.

(HANG UP, THEN, WITHOUT ASKING, RECORD WHAT YOU PERCEIVE TO BE THE RESPONDENT'S GENDER)

- 1 (DO NOT READ) MALE
- 2 (DO NOT READ) FEMALE

Question CALLERID

ALL DONE! PLEASE TYPE IN THE LAST FOUR DIGITS OF YOUR
STUDENT ID NUMBER, THEN PRESS 'ENTER' TO FINISH.
